

## Farmers Insurance® Donates \$50,000 to San Diego First Responders During Special Ceremony

**Throughout the 2019 Farmers Insurance Open®, Farmers® celebrated local first responders as part of weeklong disaster recovery efforts**

**SAN DIEGO, Calif. (April 8, 2019)** – Committed to serving others and building stronger communities, Farmers Insurance® donated \$50,000 to the San Diego Fire Rescue Foundation and the San Diego Police Foundation, nonprofit organizations that provide resources, safety programs and other community programs. The contribution is a result of the donation program benefiting first responders that Farmers® implemented at Torrey Pines Golf Course during the most recent Farmers Insurance Open®.

Each time a pro hit a birdie at the tournament's 14<sup>th</sup> hole, Farmers donated to the San Diego Fire Rescue and San Diego Police Foundations. Throughout the tournament, Farmers hosted a variety of events, like the donation program on the 14<sup>th</sup> hole, to honor and recognize first responders for their commitment to helping keep our communities safe. Additional funds to support the San Diego Fire Rescue and San Diego Police Foundations were raised through ticket sales to the Farmers Cares Club, an on-site hospitality venue supported exclusively by Farmers agents, employees, and their guests.

Farmers Insurance, the Century Club of San Diego and local first responders gathered at Station 45 in San Diego on April 8 for a special ceremony and a breakfast sponsored by Operation BBQ Relief, a nonprofit founded by a former Farmers Insurance employee that helps feed displaced residents and emergency personnel after natural disasters. Leesa Eichberger, Head of Brand Marketing at Farmers Insurance, presented a check for \$25,000 each to the San Diego Fire Rescue and San Diego Police Foundations.

“At Farmers, a focus of ours is helping our customers and communities after disaster strikes. Without the heroic work of first responders, many communities wouldn't make it to the recovery phase,” said Eichberger. “We thank them for all they do in communities across the country, and chose the Farmers Insurance Open as a time to spotlight their invaluable efforts.”

Farmers Insurance is proud of their work with the Century Club of San Diego and the impact the Farmers Insurance Open has on the local San Diego community. “We greatly appreciate the support of our long-time title sponsor in Farmers Insurance, and the opportunity we have to give back to deserving individuals like our first responders,” said Peter Ripa, CEO, Farmers Insurance Open.

### **About Farmers Insurance**

"Farmers Insurance®" and "Farmers®" are tradenames for a group of affiliated insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services and products. Farmers Insurance is proud to serve more than 5 million households with over 15 million individual policies nationally, through the efforts of more than 45,000 exclusive and independent agents and approximately 20,000 employees. Farmers Insurance Exchange®, the largest of the three primary insurers that make up Farmers Insurance, is recognized as one of the largest U.S. companies on the 2018 Fortune 500 list.

For more information about Farmers Insurance, visit [Farmers.com](http://Farmers.com), Twitter and Instagram, [@WeAreFarmers](https://www.instagram.com/wearefarmers), or [Facebook.com/FarmersInsurance](https://www.facebook.com/FarmersInsurance).

### **About the Century Club of San Diego**

Composed of more than 50 local business leaders, the Century Club of San Diego is the 501(c)(3) organization that operates San Diego's PGA TOUR event, the Farmers Insurance Open. Since 1961, the Century Club has utilized the annual tournament to economically benefit the city and maximize the resources and awareness generated by the event to create programs that benefit the local military community, schools, and charities with a special focus on supporting at-risk youth organizations. The 2020 Farmers Insurance Open will be played January 23-26 at the historic Torrey Pines Golf Course, host site of the 2008 and 2021 U.S. Opens. For more information, please visit [www.FarmersInsuranceOpen.com](http://www.FarmersInsuranceOpen.com).

### **About San Diego Fire Rescue Foundation**

The San Diego Fire Rescue Foundation is a nonprofit organization whose mission is to support public safety by investing in equipment, training, technology and community education programs that enhance the San Diego Fire-Rescue Department and the safety of the citizens, property and environment of San Diego and the surrounding region.

### **About San Diego Police Foundation**

The San Diego Police Foundation is an independent 501(c)(3) nonprofit organization providing support for efforts that enhance police/community relations, crime prevention and public safety through grant funding for specialized equipment, training, and cooperative community programs. It is governed by volunteer directors. The Foundation does not fund personnel, regular police vehicles, lethal weapons, officer's uniforms or standard police equipment.

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