

Hiring initiative bringing 100 new Farmers Insurance® jobs to four cities

WOODLAND HILLS, Calif., Aug. 27, 2025 /PRNewswire/ -- Farmers Insurance® is adding more than 100 new employees in Grand Rapids, Michigan; Kansas City, Kansas; Phoenix, Arizona and Warwick, Rhode Island. The Direct Sales roles present an opportunity for job seekers to advance their careers offering car, home, renters insurance and more with one of the most iconic brands in the insurance industry.

This opportunity offers driven, customer-focused individuals the chance to join a dynamic team, with flexibility and support. The positions are hybrid working in-office and remotely each week providing both structure and work-life balance.

"We're seeking ambitious professionals who thrive in fast-paced, high-performance environments," said Russell VanBeber, Head of Direct-to-Consumer Sales for Farmers. "Those who know how to connect with people, listen, communicate, and solve problems with empathy are positioned to thrive in these roles," VanBeber added.

The Direct Sales roles offer a competitive base salary, commission potential plus comprehensive benefits.

Farmers is seeking candidates from all backgrounds, especially those with sales experience in retail, hospitality, or other customer-oriented industries who are motivated and passionate about outstanding service.

Insurance experience isn't required. New hires will receive paid training and full sponsorship for the required insurance licensing.

Farmers Insurance offers a comprehensive benefits package, including:

- Competitive base salary and commission
- 401(k) retirement plan with company contributions
- Comprehensive medical, dental, and vision coverage
- Paid time off and holidays
- Tuition assistance for continued learning

Applicants are encouraged to apply as soon as possible. For more information on [these opportunities](#) and to view all open roles, please visit the Farmers Insurance [careers page](#).

About Farmers Insurance

"Farmers Insurance®" and "Farmers®" are tradenames for a group of insurers providing insurance for automobiles, homes, small businesses and a wide range of other insurance and financial services products. Farmers Insurance Exchange®, the largest of the three primary insurers that make up Farmers Insurance, is recognized as one of the largest U.S. companies on the 2025 Fortune 500 list. For more information about Farmers Insurance, visit [Farmers.com](https://farmers.com).

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