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Farmers Insurance® Names Ankur Chaturvedi Regional President of the East Territory

WOODLAND HILLS, Calif., March 17, 2025 /PRNewswire/ -- Farmers Insurance® has named Ankur Chaturvedi Regional President of the East Territory effective March 10. Joining the Farmers Insurance Exclusive Agent Distribution team, Chaturvedi is responsible for providing operational and collaborative leadership support to agency owners and district managers throughout the East Territory, focusing on strategic initiatives that help agency owners build larger, stronger and growth-oriented agencies. In his new role, Chaturvedi will report to Ken Walton, President of Distribution and Chief Revenue Officer for Farmers®.

"I am confident that Ankur's leadership and expertise will be invaluable as we continue to accelerate our capital investments and growth efforts in the East," said Walton. "Throughout his career, he has consistently demonstrated the ability to drive strategic transformation and deliver remarkable revenue growth."

Bringing a successful track record in the financial services industry, Chaturvedi's experience spans Property and Casualty Insurance, Life Insurance, and retail Financial Services.

Most recently, Chaturvedi served as Vice President of Product Innovation & Strategic Initiatives at Ouro (formerly NetSpend), spearheading several key initiatives, including launching the firm's product innovation and transformation carousel. Previously, as Chief Operating Officer & Interim President at AAA Life Insurance, he led comprehensive operations and implemented strategic change initiatives. Beginning his insurance career at Allstate, Chaturvedi rose from agent producer to leading the New York Region in Sales and Distribution.

He holds an MBA with dual specialization in Finance and Marketing from the Faculty of Management Studies in India, complemented by advanced coursework in Financial Accounting and Business Analytics from Harvard Business School. He currently resides in Queens, New York.

About Farmers Insurance

"Farmers Insurance®" and "Farmers®" are tradenames for a group of insurers providing insurance for automobiles, homes, small businesses and a wide range of other insurance and financial services products. For more information about Farmers Insurance, visit Farmers.com or follow Farmers on X @WeAreFarmers, on Instagram @WeAreFarmers and Facebook.com/FarmersInsurance.

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