MediaRoom

Farmers Insurance® Names Erik Toohey Head of Agency Owner Operations

WOODLAND HILLS, Calif., Feb. 11, 2025 /PRNewswire/ -- Farmers Insurance® today announced Erik Toohey has joined the organization as the new Head of Agency Owner Operations. In this role, Toohey will be responsible for the overall strategy of the Exclusive Agent Distribution channel, modernizing processes and evolving capabilities while supporting the immediate achievement of territory results. He will report to Ken Walton, President of Distribution and Chief Revenue Officer.

"Erik's impressive background, marked by significant accomplishments and strategic leadership in the insurance sector, positions him as an ideal fit for our leadership team," said Walton. "I have every confidence that he will deliver in helping us achieve our aggressive goals for expanding our agency force and growing our customer base."

As Head of Agency Owner Operations, Toohey will partner with the Regional Presidents to achieve individual territory strategies through efficient centralized services, including contract administration, agent compensation and recognition, agency development, sales campaigns, and training programs.

Toohey joins Farmers® from Gallagher®, where he served as Corporate Vice President of US Finance, where he was responsible for the overall strategic planning and financial management of a $2.5 billion segment. He has also held key leadership positions with Kemper®, Berkley One®, Travelers®, and Cigna®, where he demonstrated exceptional leadership in distribution management, financial management, strategic planning, and operational oversight.

About Farmers Insurance

"Farmers Insurance®" and "Farmers®" are tradenames for a group of insurers providing insurance for automobiles, homes, small businesses and a wide range of other insurance and financial services products. For more information about Farmers Insurance, visit Farmers.com or follow Farmers on Twitter @WeAreFarmers, on Instagram @WeAreFarmers and Facebook.com/FarmersInsurance.

Contact: **External Communications**
Farmers Insurance
818-965-0007
reporterhotline@farmersinsurance.com

SOURCE Farmers Insurance

---

https://newsroom.farmers.com/2025-02-11-Farmers-Insurance-R-Names-Erik-Toohey-Head-of-Agency-Owner-Operations