PEOPLE and Great Place to Work® Name Farmers Insurance® One of the 2021 PEOPLE Companies that Care®

WOODLAND HILLS, Calif., Sept. 1, 2021 /PRNewswire/ -- Farmers Insurance[®] today announced that Great Place to Work[®] and PEOPLE magazine have honored the organization as one of the 2021 PEOPLE Companies that Care[®]. The annual list highlights top U.S. companies that have succeeded in business while also demonstrating outstanding respect, care and concern for their employees, their communities and the environment. Farmers[®] earned its placement on the list for taking bold actions to adapt its business and support customers, colleagues and communities during the COVID-19 pandemic.

"It's an honor for Farmers to be recognized on this prestigious list for our ongoing efforts to help give back and make a difference in the communities we serve," said Farmers Insurance CEO Jeff Dailey. "Throughout our history, Farmers has been guided by a commitment to our people, our customers and communities. As we continue to navigate the challenges presented by COVID-19, we remain focused on living our values and being a force for good."

The Companies that Care list is highly competitive. Great Place to Work, the global authority on workplace culture, selected the list using rigorous analytics and confidential employee feedback. Companies were only considered if they are a Great Place to Work-Certified™ organization.

PEOPLE magazine teamed up with Great Place to Work[®] to produce the ranking using the workplace analytic firm's extensive database and inside knowledge of outstanding workplaces around the globe. Rankings are based on surveys representing over 5 million employees' experiences of how their workplaces have made a difference in their lives and in their communities. Rankings also reflect Great Place to Work's assessment of the generosity of each organization's benefits, philanthropic and community support, with particular focus on activities occurring in the last year.

"These companies show up for humanity in a variety of ways — from showing compassion for their employees to giving back to their communities to putting diversity and inclusion in the forefront.," says Michael C. Bush, CEO of Great Place to Work $^{\$}$. "They are paving the way for more socially responsible business and are fostering high-trust workplaces for all. Congratulations to the winners of the PEOPLE's Companies that Care list!"

To learn more about careers at Farmers, visit https://www.farmers.com/careers/corporate/.

About Farmers Insurance

"Farmers Insurance®" and "Farmers®" are tradenames for a group of insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services products. For more information about Farmers Insurance, visit Farmers.com, follow on Twitter @WeAreFarmers, Instagram @ThisIsFarmers or follow on Facebook.com/FarmersInsurance.

About the PEOPLE Companies that Care®

Great Place to Work[®] selected the Companies that Care[®] by gathering and analyzing confidential survey responses from more than 5 million employees at Great Place to Work-Certified[™] organizations. Company rankings are derived from 60 employee experience questions within the <u>Great Place to Work Trust Index</u>[™] survey. Read the full methodology.

About Great Place to Work®

Great Place to Work[®] is the global authority on workplace culture. Since 1992, they have surveyed more than 100 million employees worldwide and used those deep insights to define what makes a great workplace: trust. Their employee survey platform empowers leaders with the feedback, real-time reporting and insights they need to make data-driven people decisions. Everything they do is driven by the mission to build a better world by helping every organization become a great place to work For All^{TM}.

Learn more at greatplacetowork.com and on LinkedIn, Twitter, Facebook and Instagram.

Contact:

External Communications
Farmers Insurance
818-965-0007
reporterhotline@farmersinsurance.com

SOURCE Farmers Insurance

Additional assets available online: Photos (1)

 $\underline{\text{https://newsroom.farmers.com/2021-09-01-PEOPLE-and-Great-Place-to-Work-R-Name-Farmers-Insurance-R-One-of-the-2021-PEOPLE-Companies-that-Care-R}$