

Farmers Insurance® Stands with the AAPI Community Against Violence and Hate Farmers® makes series of charitable contributions to support Asian-American and Pacific Islander colleagues and communities

WOODLAND HILLS, Calif., March 19, 2021 /PRNewswire/ -- The Farmers Insurance leadership team and its employee resource group Farmers Asian Alliance (FAA) are united in condemning the recent increase in violence and discrimination against the Asian-American and Pacific Islander community, and stand together in taking action in support of the organization's commitment to diversity, equality and inclusion.

"Recent, tragic events in the country have once again reinforced the important responsibility large enterprises like Farmers have in taking a stand against violence, hate and racism of all kinds," said Jeff Dailey, Chief Executive Officer for Farmers Insurance. "I join the Farmers community, including members of the Farmers Asian Alliance, in mourning the lives lost to senseless acts of racial violence and advocating for safety and equality. No one should feel unsafe because of the color of their skin, cultural heritage or gender identity."

Farmers today announced donations to several causes in support of the AAPI community and to combat violence, including:

- \$50,000 for [Asian Americans Advancing Justice – Los Angeles](#), an organization whose mission is to advance civil and human rights for Asian Americans and to build and promote a fair and equitable society for all.
- Farmers employees have launched an internal campaign giving to [Stop AAPI Hate](#), an effort launched in 2020 to track and respond to incidents of hate, violence and harassment against Asian Americans and Pacific Islanders in the United States. Farmers will match employee donations up to \$50,000 to benefit both Advancing Justice-LA and Stop AAPI Hate.
- \$10,000 for [Off Their Plate](#), to bolster a recently launched campaign to support Asian-American owned restaurants and help feed Asian Americans facing food insecurity.

To learn more about how Farmers is supporting communities through its commitment to diversity and inclusion, visit [Farmers.com](#).

About Farmers Insurance

"Farmers Insurance®" and "Farmers®" are tradenames for a group of insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services products. For more information about Farmers Insurance, visit [Farmers.com](#), Twitter and Instagram, [@WeAreFarmers](#), or [Facebook.com/FarmersInsurance](#).

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