Farmers Insurance® Earns Top Marks in Human Rights Campaign's 2021 Corporate Equality Index

Farmers® earns 100 on the Human Rights Campaign Foundation's annual assessment of LGBTQ workplace equality for the third consecutive year

WOODLAND HILLS, Calif., Jan. 28, 2021 /PRNewswire/ -- Farmers Insurance today announced that it received a score of 100 on the Human Rights Campaign Foundation's 2021 Corporate Equality Index, the nation's foremost benchmarking survey and report measuring corporate policies and practices related to LGBTQ workplace equality. Farmers Insurance joins the ranks of 767 major U.S. businesses that also earned top marks this year.

"Our commitment to diversity and inclusion is the foundation of our culture, and we strive to foster an engaging and dynamic workplace that supports employees in bringing their whole selves to work," said Jeff Dailey, CEO of Farmers Insurance. "It's an honor for the Human Rights Campaign to continue recognizing our efforts to ensure a secure and inclusive environment for all."

"From the previously unimaginable impact of the COVID-19 pandemic, to a long overdue reckoning with racial injustice, 2020 was an unprecedented year. Yet, many businesses across the nation stepped up and continued to prioritize and champion LGBTQ equality," said Alphonso David, Human Rights Campaign President. "This year has shown us that tools like the CEI are crucial in the work to increase equity and inclusion in the workplace, but also that companies must breathe life into these policies and practices in real and tangible ways. Thank you to the companies that understand protecting their LGBTQ employees and consumers from discrimination is not just the right thing to do—but the best business decision."

The results of the 2021 CEI showcase how 1,142 U.S.-based companies are not only promoting LGBTQ-friendly workplace policies in the U.S., but also, for the 57% of CEI-rated companies with global operations, how they are helping advance the cause of LGBTQ inclusion in workplaces abroad. Farmers Insurance's efforts in satisfying all of the CEI's criteria earned a 100 percent ranking and the designation as one of the Best Places to Work for LGBTQ Equality.

The CEI rates employers providing these crucial protections to over 18 million U.S. workers and an additional 17 million abroad. Companies rated in the CEI include Fortune magazine's 500 largest publicly traded businesses, American Lawyer magazine's top 200 revenue-grossing law firms (AmLaw 200), and hundreds of publicly and privately held mid- to large-sized businesses.

The CEI rates companies on detailed criteria falling under four central pillars: Non-discrimination policies across business entities; Equitable benefits for LGBTQ workers and their families; Supporting an inclusive culture; and, Corporate social responsibility.

The full report is available online at www.hrc.org/cei. To learn more about careers at Farmers, visit Farmers.com/Careers.

The Human Rights Campaign Foundation is the educational arm of America's largest civil rights organization working to achieve equality for lesbian, gay, bisexual transgender and queer people. HRC envisions a world where LGBTQ people are embraced as full members of society at home, at work and in every community.

About Farmers Insurance
"Farmers Insurance®" and "Farmers®" are tradenames for a group of insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services products. Farmers Insurance is proud to serve more than 5 million households with over 15 million individual policies nationally, through the efforts of more than 45,000 exclusive and independent agents and approximately 19,000 employees. Farmers Insurance Exchange®, the largest of the three primary insurers that make up Farmers Insurance, is recognized as one of the largest U.S. companies on the 2020 Fortune 500 list.

For more information about Farmers Insurance, visit Farmers.com, Twitter.com/WeAreFarmers, Instagram.com/ThisIsFarmers or Facebook.com/FarmersInsurance.

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