

Farmers Insurance® Earns Top Marks in 2020 Corporate Equality Index Farmers® earns 100 percent on the Human Rights Campaign Foundation's annual scorecard assessing LGBTQ workplace equality

WOODLAND HILLS, Calif., Jan. 23, 2020 /PRNewswire/ -- Farmers Insurance® today announced that it received a score of 100 percent on the Human Rights Campaign Foundation's 2020 Corporate Equality Index (CEI), the nation's premier benchmarking survey and report measuring corporate policies and practices related to LGBTQ workplace equality. Farmers® joins the ranks of more than 680 major U.S. businesses that also earned top marks this year.

"At Farmers, we're committed to creating a culture that supports employees bringing their whole selves to work," said Jeff Dailey, chief executive officer for Farmers Insurance. "It's an honor to be recognized for our ongoing efforts to champion inclusivity and equality in the workplace."

The results of this year's CEI showcase how 1059 U.S.-based companies are not only promoting LGBTQ-friendly workplace policies in the U.S., but helping advance the cause of LGBTQ inclusion in workplaces abroad. Farmers Insurance's efforts in satisfying all of the CEI's criteria earned a 100 percent ranking and the designation as a Best Place to Work for LGBTQ Equality.

The CEI rates companies and top law firms on detailed criteria falling under five broad categories:

- Non-discrimination policies
- Employment benefits
- Demonstrated organizational competency and accountability around LGBTQ diversity and inclusion
- Public commitment to LGBTQ equality
- Responsible citizenship

"The impact of the Human Rights Campaign's Corporate Equality Index over its 18-year history is profound. In this time, the corporate community has worked with us to adopt LGBTQ-inclusive policies, practices and benefits, establishing the Corporate Equality Index as a primary driving force for LGBTQ workplace inclusion in America and across the globe," said HRC President Alphonso David. "These companies know that protecting their LGBTQ employees and customers from discrimination is not just the right thing to do -- it is also the best business decision. In addition, many of these leaders are also advocating for the LGBTQ community and equality under the law in the public square. From supporting LGBTQ civil rights protections in the U.S. through HRC's Business Coalition for the Equality Act, to featuring transgender and non-binary people in an ad in Argentina, to advocating for marriage equality in Taiwan -- businesses understand their LGBTQ employees and customers deserve to be seen, valued and respected not only at work, but in every aspect of daily life."

The full report, is available online at www.hrc.org/cei.

The Human Rights Campaign Foundation is the educational arm of America's largest civil rights organization working to achieve equality for lesbian, gay, bisexual transgender and queer people. HRC envisions a world where LGBTQ people are embraced as full members of society at home, at work and in every community.

About Farmers Insurance

"Farmers Insurance®" and "Farmers®" are tradenames for a group of insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services and products. Farmers Insurance is proud to serve more than 10 million households with over 19 million

individual policies nationally, through the efforts of more than 48,000 exclusive and independent agents and approximately 21,000 employees. Farmers Insurance Exchange®, the largest of the three primary insurance insurers that make up Farmers Insurance, is recognized as one of the largest U.S. companies on the 2019 Fortune 500 list.

For more information about Farmers Insurance, visit Farmers.com, Twitter and Instagram, [@WeAreFarmers](https://www.instagram.com/wearefarmers), or [Facebook.com/FarmersInsurance](https://www.facebook.com/FarmersInsurance).


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