

## Farmers Insurance® Names Steve McAnena as President of Distribution, Life and Financial Services

### **Experienced insurance industry leader appointed to oversee Farmers New World Life Insurance Company, Farmers Brokered Solutions and the insurer group's agency force**

LOS ANGELES, July 15, 2019 /PRNewswire/ -- Farmers Insurance® today announced Steve McAnena has joined the organization as President of Distribution, Life and Financial Services, effective July 15, 2019.

In this role, McAnena will lead Farmers® sales and distribution efforts, as well as Farmers Life® and Farmers Brokered Solutions, reporting directly to Chief Executive Officer Jeff Dailey.

"I'm pleased to welcome Steve McAnena to the Farmers Senior Leadership team," Dailey said. "With Steve's deep knowledge of the insurance industry, exceptional talent and decades of experience, I'm confident he will be an asset to the continued success of our operations."

McAnena joins Farmers with more than 25 years of service with Liberty Mutual Group where he held several senior leadership positions over the course of his career, including President of Personal Lines Distribution and Executive Vice President of Personal Insurance. He holds a bachelor's of business administration degree in actuarial science from Temple University in Philadelphia.

To learn more about Farmers Insurance, visit [www.farmers.com](http://www.farmers.com).

#### **About Farmers Insurance**

"Farmers Insurance®" and "Farmers®" are tradenames for a group of affiliated insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services and products. Farmers Insurance is proud to serve more than 5 million households with over 15 million individual policies nationally, through the efforts of more than 45,000 exclusive and independent agents and approximately 20,000 employees. Farmers Insurance Exchange®, the largest of the three primary insurers that make up Farmers Insurance, is recognized as one of the largest U.S. companies on the 2019 Fortune 500 list.

For more information about Farmers Insurance, visit Farmers.com, Twitter and Instagram, @WeAreFarmers, or Facebook.com/FarmersInsurance.

#### **Contact: External Communications**


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