Farmers Insurance® Commits $2 Million for Disaster Preparedness, Response and Recovery Efforts in 2019

Expanded efforts with SBP and Team Rubicon to help communities prepare, respond and rebuild after disasters

WOODLAND HILLS, Calif., Jan. 16, 2019 /PRNewswire/ -- Farmers Insurance®, one of the leading insurance providers in the United States, today announced an annual commitment of $2 million to help support disaster preparedness, response and recovery programs in affected communities in California, Texas and others through partnerships with Team Rubicon and SBP, each receiving $1 million.

"The last several years have been difficult for communities across the country, especially here in our home state of California," said Jeff Dailey, CEO of Farmers Insurance. "Helping communities recover after a disaster is at the core of our business and community efforts, and we wouldn't be able to help communities recover as fast without the great collaboration with organizations like SBP and Team Rubicon."

The financial and resource commitment is hardly the first for Farmers® – the organization has long been an industry leader in disaster response efforts, and prides itself on the ability to prepare for, respond to, and support its customers and their communities when a disaster strikes. Whether it's the dedicated Catastrophe Response Team and state-of-the-art Mobile Claims Centers (MCC), or ongoing collaborations with groups like SBP and Team Rubicon, Farmers has a long-standing commitment to help ensure customers – and the communities they live in – have access to services and assistance they need in the immediate aftermath of a disaster, as well as throughout the recovery process.

"After disaster, American citizens are at risk of being pushed beyond their breaking point if they do not have a clear path forward and are forced to stare into the abyss of uncertainty," said Zack Rosenberg, co-founder and CEO of SBP. "While SBP is proud of our rebuilding work, which is strengthened by year-round volunteers from Farmers Insurance each year, Farmers generous investment will allow SBP to help thousands of families prepare for disaster, and navigate a clear path to recovery after."

Farmers first began work with SBP in 2012 when the two organizations collaborated together to help the community of Joplin, Missouri, recover from a catastrophic tornado in 2011. The collective work, which focuses on shrinking the time between disaster and full recovery, continues to develop with Farmers and SBP working together on community resilience and recovery projects in Monmouth County, New Jersey; San Marcos, Texas; Baton Rouge, Louisiana; and most recently Houston following Hurricane Harvey in 2017.

"We are humbled by Farmers generous contribution and on-going support of Team Rubicon," said Jake Wood, co-founder and CEO of Team Rubicon. "We're excited to continue working alongside Farmers and our friends at SBP as we relentlessly pursue our mission of helping communities impacted by disasters stabilize, recover, and rebuild."

The insurer group further expanded its recovery efforts by enlisting the help of Team Rubicon in 2015 to deploy up to 100 of Team Rubicon's military veterans to work hand-in-hand with Farmers employees on a range of essential home repair and debris management activities immediately following disasters. The newest financial and resource commitment from Farmers will allow the two organizations to continue to collaborate, moving disaster affected communities from response, to relief, to recovery as quickly as possible.

About Farmers Insurance

"Farmers Insurance®" and "Farmers®" are tradenames for a group of affiliated insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services and products. Farmers Insurance is proud to serve more than 10 million households with over 19 million individual policies nationally through the efforts of more than 48,000 exclusive and independent agents and approximately 21,000 employees. Farmers Insurance Exchange, the largest of the three primary insurers that are part of the Farmers Insurance Group of Companies®, is recognized as one of the largest U.S. companies on the 2018 Fortune 500 list.

For more information about Farmers Insurance, visit Farmers.com, Twitter and Instagram, @WeAreFarmers, or Facebook.com/FarmersInsurance.

Contact: External Communications
Farmers Insurance
(818) 965-0007
reporterhotline@farmersinsurance.com

SOURCE Farmers Insurance

https://newsroom.farmers.com/2019-01-16-Farmers-Insurance-R-Commits-2-Million-for-Disaster-Preparedness-Response-and-Recovery-Efforts-in-2019