

**PGA TOUR Player Rickie Fowler and Farmers Insurance® Host Eighth Annual Farmers Insurance Open® Youth Event  
Champions for Youth organizations join Farmers® and PGA TOUR players for an interactive afternoon of golf activities**

WOODLAND HILLS, Calif., Jan. 23, 2018 /PRNewswire/ -- Farmers Insurance® Brand Ambassador and PGA TOUR star Rickie Fowler today joined students from Champions for Youth organizations for the eighth annual Farmers Insurance Open Youth Event. From putting lessons, to target practice alongside ESPN's Michael Collins, students received first-hand instruction from great role models, on and off the golf course.

Fowler and fellow TOUR pros Billy Horschel, Ben Crane, Maverick McNealy, as well as Norman Xiong, joined more than 80 students in attendance and hosted interactive ShortGolf activities at Torrey Pines. As an alumnus of Pro Kids | The First Tee of San Diego, amateur star and member of the 2017 U.S. Walker Cup Team, Norman Xiong, was a highlight for those in attendance from his First Tee alma mater. Xiong will participate in the Farmers Insurance Open this week on a sponsor's exemption.

The youth golf clinic also included a sticky suit competition finale, where players put their skills to the test in a unique challenge, won by Team Fowler.

"We look forward to this event every year because it provides us an opportunity to give back to the youth of San Diego," said Steve Brown, head of zone field operations for Farmers Insurance. "We believe education can provide students the abundant opportunities life has to offer, which is why we are proud of our longstanding work with Pro Kids | The First Tee of San Diego and all the Champions for Youth organizations."

The shared commitment to encourage education and help students grow is the backbone of The First Tee relationship with Farmers®, which has an ongoing commitment to giving teachers across America the ability to make a big impact in their classrooms and communities through its Thank America's Teachers® program. To date, Thank America's Teachers has provided more than \$4 million in educational grants to hundreds of teachers to support proposals and exciting educational projects that make a difference in communities across the country.

**About Farmers Insurance**

"Farmers Insurance®" and "Farmers®" are tradenames for a group of affiliated insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services and products. Farmers Insurance is proud to serve more than 10 million households with over 19 million individual policies nationally, through the efforts of more than 48,000 exclusive and independent agents and approximately 21,000 employees. Farmers Insurance Exchange®, the largest of the three primary insurance insurers that make up Farmers Insurance, is recognized as one of the largest U.S. companies on the 2017 Fortune 500 list.

**About Thank America's Teachers**

Through Thank America's Teachers, Farmers has awarded over \$4 million dollars in educational grants since 2014. Farmers will award 180 grants valued at \$2,500 throughout this year, in addition to the five \$100,000 Dream Big Teacher Challenge® grants, awarded at the end of this year.

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