

Farmers Insurance® Ranks Highest in J.D. Power's 2017 U.S. Small Commercial Insurance Study

Los Angeles, CA. (August 7, 2017) — Farmers Insurance ranks first in small commercial insurance customer satisfaction ratings, according to J.D. Power's latest 2017 U.S. Small Commercial Insurance Study, outperforming 13 competitors and distinguishing Farmers® as the only insurer to reach the "Among the Best" category by earning a five Power Circle™ rating in the study.

Now in its fifth year, the study examines overall customer satisfaction among small business commercial insurance customers with 50 or fewer employees. The results are based on 3,312 responses from insurance decision-makers collected between April and June of 2017.

"Farmers has a proud history of delivering an industry-leading customer experience for small business owners," said Sharon Fernandez, president of Farmers Business Insurance. "Our recent J.D. Power small commercial insurance ranking is a reflection of our continued commitment to putting customers first by providing innovative products and services designed to help small business owners."

Farmers offers a robust variety of diverse and customizable commercial insurance options. Business owners wishing to learn more about Farmers commercial insurance offerings are encouraged to contact a local Farmers agent or visit www.farmers.com/business/

About J.D. Power

J.D. Power is a marketing, consumer intelligence, and data and analytics company that helps its clients measure, understand, and improve the key performance metrics that drive their growth and profitability. J.D. Power's industry benchmarks, unique data and analytics platform and reputation for independence and credibility has established the company as one of the world's most well-known and trusted providers of Voice of the Customer insights. Established in 1968, J.D. Power is headquartered in Costa Mesa, California, and has offices in North/South America, Asia Pacific, and Europe. For more information on car reviews and ratings, car insurance, health insurance, cell phone ratings, and more, please visit JDPower.com.

About Farmers Insurance

"Farmers Insurance®" and "Farmers®" are tradenames for a group of affiliated insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services and products. Farmers Insurance is proud to serve more than 10 million households with over 19 million individual policies nationally, through the efforts of more than 48,000 exclusive and independent agents and approximately 21,000 employees. Farmers Insurance Exchange®, the largest of the three primary insurance insurers that make up Farmers Insurance, is recognized as one of the largest U.S. companies on the 2017 Fortune 500 list. For more information about Farmers Insurance, visit Farmers.com, [Twitter](https://twitter.com/WeAreFarmers) and [Instagram](https://www.instagram.com/WeAreFarmers), [@WeAreFarmers](https://www.facebook.com/FarmersInsurance), or [Facebook.com/FarmersInsurance](https://www.facebook.com/FarmersInsurance).

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