MediaRoom

Farmers Insurance® Provides Tips for Safe Summer Adventures

National insurer group cautions drivers to stay safe while on annual vacations and weekend getaways this summer

LOS ANGELES, June 20, 2017 /PRNewswire/ -- The Farmers Insurance® Seasonal Smarts Digest: Summer Edition, released today, reveals that drivers who are planning on a summer road trip have more than just packing concerns to consider.

The Digest, available in its entirety at http://www.farmers.com/news/seasonal-smarts/, notes that hail, vandalism and tire blowouts are major insurance claim factors for summer months.

<u>Click to tweet</u>: Stay safe on the road this #summer with tips from @WeAreFarmers #FarmersInsurance #roadtrip #seasonalsmarts http://farme.rs/AutoSummer2017

According to Paul Quinn, head of claims customer experience with Farmers Insurance, properly preparing for your destination is just as important when it comes to staying safe this summer as practicing the basics of safe driving.

"Many drivers around the country understand that turning off the cell phone is critical to staying safe on the roads, but summer adventures bring a number of potential pitfalls that aren't often considered as part of our daily driving routines," said Quinn. "Americans use summer vacation as a time to explore the great outdoors, which means drivers need to consider a whole new set of variables ranging from whether or not they've loaded the car down with too much gear to how to properly secure food inside their vehicles to prevent hungry animals from breaking in."

Summer vacation often gives families the time to explore national parks across the country. This means that many of the common summer hazards facing drivers – everything from hail to theft and vandalism – are now amplified by outdoors-specific considerations. Drivers and outdoor adventure seekers may review the tips provided in the Seasonal Smarts Digest so they can help protect their cars and their families from some of the potentially overlooked seasonal hazards associated with exploring the great outdoors.

About Farmers Insurance

"Farmers Insurance®" and "Farmers®" are tradenames for a group of affiliated insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services and products. Farmers Insurance is proud to serve more than 10 million households with over 19 million individual policies nationally, through the efforts of more than 48,000 exclusive and independent agents and approximately 21,000 employees. Farmers Insurance Exchange®, the largest of the three primary insurance insurers that make up Farmers Insurance, is recognized as one of the largest U.S. companies on the 2016 Fortune 500 list.

For more information about Farmers Insurance, visit Farmers.com, Twitter and Instagram, @WeAreFarmers, or Facebook.com/FarmersInsurance.

Contact:	Media Relations
	818-965-0007
	mediarelations@farmersinsurance.com

SOURCE Farmers Insurance

https://newsroom.farmers.com/2017-06-20-Farmers-Insurance-R-Provides-Tips-for-Safe-Summer-Adventures