

## Farmers Insurance Hosts Seventh Annual Tee It Up! For Kids Youth Golf Clinic with PGA TOUR Players Rickie Fowler and Billy Horschel **Champions for Youth organizations join Farmers, Fowler and Horschel for skills challenge, instruction and more**

WOODLAND HILLS, Calif., Jan. 24, 2017 /PRNewswire/ -- Farmers Insurance® Brand Ambassador Rickie Fowler and 2014 FedExCup Champion Billy Horschel today joined students from Champions for Youth organizations for the seventh annual Tee It Up! for Kids Youth Golf Clinic, as part of the Farmers Insurance Open®.

The clinic, which took place on the newly renovated Torrey Pines North Course, provided elementary and middle school age students the opportunity to learn golf skills from Fowler, who is currently the 12<sup>th</sup> ranked player in the world and Horschel, 3-time winner on the PGA TOUR. In addition to demonstrating a variety of shots and hosting a skills challenge for select Champions for Youth students, Fowler and Horschel took aim at a drone target, and took part in a Q&A about their life on TOUR.

"It's great to have Rickie and Billy out to teach the kids a few things about the game of golf," said Ron Guerrier, chief information officer for Farmers Insurance. "We are proud of our long-standing support of Champions for Youth, because we believe that education can provide the necessary opportunities students need to grow."

The shared commitment to encourage education and help children grow is the backbone of Champions for Youth relationship with Farmers®, which has an ongoing commitment to give teachers across America the ability to make an impact in their classrooms and communities through its Thank America's Teachers® program. To date, Thank America's Teachers has donated more than \$4 million in educational grants to hundreds of teachers to support proposals and exciting projects that make a difference.

"Education is essential in helping make our children smarter, more confident and better prepared for the future," said Guerrier. "We're committed to supporting education and local youth through our involvement with Champions for Youth, as well as on the national level through our Thank America's Teachers program that is entering its fifth year of supporting teachers and classrooms around the country."

### **About Farmers Insurance**

"Farmers Insurance®" and "Farmers®" are tradenames for a group of affiliated insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services and products. Farmers Insurance is proud to serve more than 10 million households with over 19 million individual policies, across all 50 states, through the efforts of more than 48,000 exclusive and independent agents and approximately 21,000 employees. Farmers Insurance Exchange, the largest of the three primary insurance insurers that make up Farmers Insurance, is recognized as one of the largest U.S. companies on the 2016 Fortune 500 list. For more information about Farmers Insurance, visit Farmers.com, Twitter and Instagram, @WeAreFarmers, or Facebook.com/FarmersInsurance.

<b>Contact:</b>	Media Relations
	(818) 965-0007
	<a href="mailto:mediarelations@farmersinsurance.com">mediarelations@farmersinsurance.com</a>

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