

## Farmers Insurance® Launches 'Suits for Soldiers' Campaign to Help Provide Suits for Transitioning Veterans to the Civilian Workforce

### The national program will help ease the transition for veterans to civilian work

WOODLAND HILLS, Calif., Oct. 18, 2016 /PRNewswire/ -- Farmers Insurance®, an organization with a longstanding commitment to helping the military that was founded by two World War I veterans, today announced the launch of its nationwide Suits for Soldiers program to help active duty military personnel transition to civilian work and life.

Starting today through November 30, Americans across the country can support veterans transitioning into the civilian workforce by donating gently used and dry cleaned suits or professional attire for men and women at more than 13,000 Farmers® agencies.

"Suits for Soldiers is representative of our organization's commitment to veterans," said Jeff Dailey, CEO of Farmers Insurance. "We believe in the value veterans can bring to the workplace through their experience and training, as well as their values."

More than one million military personnel will be making the transition from the military in the next couple of years, according to the Department of Defense office of Employer Support of the Guard and Reserve, and many of these veterans may not own appropriate business attire to go to networking events, interviews or even to work. Each piece of clothing donated brings Suits for Soldiers closer to its goal of collecting 50,000 suits that can help create an easier transition for veterans into the civilian workforce.

Named a top 150 military employer and one of the top 50 military spouse employers by MilitaryFriendly.com, Farmers® is collaborating with Team Rubicon, a national nonprofit organization dedicated to uniting teams of veterans and first responders, to aid in already robust catastrophe response efforts. In 2014, Farmers signed a statement of support with the Department of Defense office of Employer Support of the Guard and Reserve (ESGR), committing to seek ways to increase opportunities for guardsmen, reservists and veterans. Farmers also has an active veteran employee resource group, which helps provide important networking and career development opportunities for its employees.

At a special campaign kick-off event today, Los Angeles Mayor Garcetti announced that October 18 is proclaimed "Suits for Soldiers Day."

"Veterans fought to secure our liberty — now it's our turn to fight for them," said Mayor Eric Garcetti. "When a veteran lands a job interview, nothing should stand in their way of getting hired — especially the clothes on their backs. Suits for Soldiers is giving our veterans a new uniform that will help restore dignity, confidence, and hope for those who put everything on the line to protect our freedoms."

Visit [www.agents.farmers.com](http://www.agents.farmers.com) to find your nearest agent. We also encourage veterans to visit [www.farmers.com/careers/veterans-resources/](http://www.farmers.com/careers/veterans-resources/) for additional resources to aid in the transition to the civilian workforce.

#### About Farmers Insurance

"Farmers Insurance®" and "Farmers®" are tradenames for a group of affiliated insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services and products. Farmers Insurance is proud to serve more than 10 million households with over 19 million individual policies, across all 50 states, through the efforts of more than 48,000 exclusive and independent agents and approximately 21,000 employees. Farmers Insurance Exchange®, the largest of the three primary insurance insurers that make up Farmers Insurance, is recognized as one of the largest U.S. companies on the 2016 Fortune 500 list.

For more information about Farmers Insurance, visit Farmers.com, Twitter and Instagram, @WeAreFarmers, or Facebook.com/FarmersInsurance.

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