

## Celebrating the Active Lifestyle of Motorcycle Enthusiasts, the AARP® Motorcycle Insurance Program from Foremost to Sponsor the 2016 Americade Expo; June 7-11

CALEDONIA, Mich., May 25, 2016 /PRNewswire/ -- The AARP® Motorcycle Insurance Program from Foremost will sponsor the 2016 Americade Expo in Lake George, New York to celebrate the active lifestyles of motorcycle enthusiasts across the nation and share important safety information with attendees.

Foremost Insurance, a member of the Farmers Insurance Group of Companies®, makes available important motorcycle insurance information and coverage options to bike owners throughout the country through the AARP Motorcycle Insurance Program from Foremost.

"Americade brings together people who love their bikes and the open road year after year and we are proud to bring the AARP Motorcycle Insurance Program from Foremost to this great event," said Randy Slotten, head of affinity programs for Foremost Insurance. "We look forward to meeting a lot of riders, hearing their stories and sharing information about the great opportunities available through our program."

For more than 10 years, Foremost has provided the AARP Motorcycle Insurance Program to offer riders competitive insurance coverages and rates. Through these specialized policies, Foremost offers riders important standard and optional coverages that are geared toward the needs of motorcyclists.

"We're pleased that the AARP Motorcycle Insurance Program from Foremost is supporting the Americade Motorcycle Rally," said Mitch Stevens, senior vice president, financial products and services, AARP Services Inc. "The busy schedule of events at the week-long rally festival is very much in keeping with the active lifestyle of our motorcycle enthusiast members."

To learn more about the AARP Motorcycle Insurance Program from Foremost, visit [AARPForemost.com](http://AARPForemost.com).

### **About Foremost**

A member of the Farmers Insurance Group of Companies®, Foremost Insurance Group ("Foremost") has been a leader in personal lines insurance since 1952. Foremost is headquartered in Caledonia, Michigan.

"Farmers Insurance®" and "Farmers®" are trade names for a group of affiliated insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services and products. Farmers Insurance is proud to serve more than 10 million households with over 19 million individual policies, across all 50 states, through the efforts of more than 48,000 exclusive and independent agents and approximately 21,000 employees. Farmers Insurance Exchange, the largest of the three primary insurance insurers that make up Farmers Insurance, is recognized as one of the largest U.S. companies on the 2015 Fortune 500 list.

For more information about Farmers Insurance, visit Farmers.com, Twitter and Instagram, @WeAreFarmers, or Facebook.com/FarmersInsurance.

### **About AARP Services, Inc.**

AARP Services, Inc., founded in 1999, is a wholly-owned taxable subsidiary of AARP. AARP Services manages the provider relationships for and performs quality control oversight of the wide range of products and services that carry the AARP name and are made available by independent providers as benefits to AARP's millions of members. The provider offers currently span health products, financial products, travel and leisure products, and life event services. Specific products include Medicare supplemental insurance; credit cards, auto and home, mobile home and motorcycle insurance, life insurance and annuities; member

discounts on rental cars, cruises, vacation packages and lodging; special offers on technology and gifts; pharmacy services and legal services. AARP Services also engages in new product development activities for AARP and provides certain consulting services to outside companies.

### **About AARP**

AARP is a nonprofit, nonpartisan organization, with a membership of nearly 38 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter most to families such as healthcare, employment and income security, retirement planning, affordable utilities and protection from financial abuse. We advocate for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational information, AARP produces AARP The Magazine, the world's largest circulation magazine; AARP Bulletin; [www.aarp.org](http://www.aarp.org); AARP TV & Radio; AARP Books; and AARP en Español, a Spanish-language website addressing the interests and needs of Hispanics. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates.

The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at [www.aarp.org](http://www.aarp.org).

### **About Americade**

Americade is the world's largest multi-brand motorcycle touring rally. This year it spans June 7th-11th (with special Preregistered Events all day Monday June 6). It's a convention of tourers, sport-tourers and cruisers enjoying a week-long festival of motorcycling, including guided tours through the beautiful Adirondack Park and Green Mountains of Vermont, a motorcycle trade show in Lake George with over 200 vendors, plus demos and displays from nearly all the major motorcycle manufacturers, and much more. Americade Week details are available at [www.americade.com](http://www.americade.com) and 518-798-7888.

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