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Woodland Hills, Calif. (April 19, 2016) — As part of its broad commitment to disaster preparedness, response and recovery, Farmers Insurance® today, made a \$100,000 grant to the California Fire Safe Council (CFSC), a statewide non-profit organization that helps organize and lead fire safety programs and aids in distributing critically needed resources to California residents impacted by the threat of wildfires.

The insurer's grant was presented to CFSC's Jerry Davies, chairman and CEO of the California Fire Safe Council, by Keith Daly, chief claims officer for Farmers Insurance. A significant portion of the funds will be used by CFSC to educate Californians on the dangers of wildfires and offer a variety of safety and risk mitigation tips, including what they should do in the event of an emergency.

"We have a strong belief that education is crucial for effective mitigation and prevention," said Daly. "The CFSCs work to create fire-safe communities for hundreds of thousands of California home and business owners, which connects very well with our commitment to make consumers smarter about insurance and how they can better mitigate risks."

As an industry leader and the largest property/casualty insurer group headquartered in California, Farmers has a proud history of serving customers in the state. Farmers dedicated team of specially trained responders provides immediate assistance to customers impacted by catastrophic events. The company can swiftly mobilize hundreds of agents, adjusters and volunteers to one of its Mobile Claims Centers or Customer Care Vehicles to communities in need, where they provide hot meals, sundries, internet access and phones to customers and non-customers alike. This year, the Farmers Catastrophe Response Team, which has deployed members across the country over the years, is celebrating its 20-year anniversary of providing industry-leading catastrophe response. As part of its mission, the team also assists with teaching, preparation and prevention, which is evident in the partnerships the company forges.

"It's partnerships like the one with Farmers Insurance that allow CFSC to educate communities about wildfires and effective strategies to mitigate wildfire risks," said Davies. "This funding will allow us to host community events and fund local chapters of the Fire Safe Council."

"It is essential that California residents get prepared before disaster strikes," said Dave Jones, California Insurance Commissioner. "Community resources like the Fire Safe Council, where neighbors work together to be proactive and take steps to protect their homes and families, are a great start."

The contribution from Farmers will help provide grants to local Fire Safe Councils across the state and other organizations working to keep communities safe from the dangers of wildfires. The CFSC provides these grants to local Fire Safe Councils through its Grants Clearinghouse and has donated over \$90 million in Federal fire prevention funds since 2004.

#### About Farmers

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