

First-Ever "Suits for Soldiers" Drive Hosted By Farmers Insurance® Exceeds Expectations East Coast Farmers Insurance Agents Instrumental in Driving Success

WOODLAND HILLS, Calif., March 16, 2016 /PRNewswire/ -- In November 2015 Farmers Insurance® kicked off a six-state "Suits for Soldiers" campaign for agents, employees and customers to collect and donate suits for military members transitioning to civilian life. With a goal of donating 5,000 suits, Farmers Insurance announced the final tally topped 8,000 women's and men's suits during the two-month effort concluding at the end of January 2016.

Key to the success of the drive was notable participation across the Eastern seaboard from Farmers Insurance agencies and territory offices Connecticut, Georgia, Maryland, New York, New Jersey and Pennsylvania. The suits are provided to various veteran nonprofit organizations through The Veteran Education and Transitional (VET) Program, and then issued to military members, both men and women, transitioning to civilian careers with complimentary resume assistance.

"We're extremely proud of our first-ever affiliation with 'Suits for Soldiers,' which has provided a unique opportunity for our company, employees and agency owners to help veterans in the communities where we live and work," said Luisa Acosta-Franco, head of recruitment marketing and field support for Farmers Insurance. "The 'Suits for Soldiers' effort also has proven to be a successful way to extend our commitment to the men and women who have served our country."

Farmers has established itself as a military-friendly employer. In November 2015, Farmers and Team Rubicon, an El Segundo-based, international nonprofit organization that unites veterans with first responders to provide emergency response services, announced the launch of a unique collaboration that will integrate the skills of America's veterans into the insurance group's robust disaster response efforts. Farmers kick-started the collaboration with a \$125,000 contribution to support Team Rubicon's mission. Farmers also has been designated one of the top 150 military employers and one of the top 50 military spouse employers by MilitaryFriendly.com. In 2014, Farmers signed a statement of support with the Department of Defense office of Employer Support of the Guard and Reserve (ESGR), committing to seek ways to increase opportunities for Guardsmen, Reservists and Veterans. During the holidays, Farmers employees and agency owners write and send holiday cards to wounded veterans.

About Farmers Insurance

"Farmers Insurance®" and "Farmers®" are tradenames for a group of affiliated insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services and products. Farmers Insurance is proud to serve more than 10 million households with over 19 million individual policies, across all 50 states, through the efforts of more than 48,000 exclusive and independent agents and approximately 21,000 employees. Farmers Insurance Exchange, the largest of the three primary insurance insurers that make up Farmers Insurance, is recognized as one of the largest U.S. companies on the 2015 Fortune 500 list.

For more information about Farmers Insurance, visit Farmers.com, Twitter and Instagram, @WeAreFarmers, or Facebook.com/FarmersInsurance.

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