

MediaRoom

## Farmers Insurance® to be Recognized with Golden Horizon Award by Insurance Industry Charitable Foundation for Dedication to Helping Rebuild Disaster Stricken Communities Farmers CEO Jeff Dailey to Accept Award on Behalf of National Insurer Group

WOODLAND HILLS, Calif., March 15, 2016 /PRNewswire/ -- [Farmers Insurance®](#), the largest insurer headquartered in Los Angeles, will be presented with the [Insurance Industry Charitable Foundation's](#) Golden Horizon Award at the organization's annual Horizon Award Gala on Wednesday, March 16 at the Alexandria Hotel in downtown Los Angeles.

Accepting the award on behalf of Farmers Insurance will be CEO Jeff Dailey, who will accept the award for the insurer group's notable efforts in helping rebuild the communities of Joplin, Missouri, and Sea Bright, New Jersey, following the devastating weather events that struck those communities. In addition to donating thousands of volunteer hours and making financial contributions to support recovery efforts, Farmers led the creation of the first-of-its-kind [Disaster Recovery Playbook](#), which compiles best practices for municipalities and communities in preparing for, responding to and recovering from disaster.

"For more than 80 years, Farmers has been committed to helping people and communities in need, and I am proud to accept the IICF Golden Horizon Award on behalf of the thousands of Farmers employees and agents whose volunteer efforts and work as insurance professionals has helped people across the country," said Dailey.

This year's Horizon Award Gala (formerly known as the Club100 Dinner) will bring together insurance professionals from dozens of leading companies to support local nonprofits as part of IICF's Western Division Community Grants program. Event proceeds will directly benefit local nonprofits with targeted programs in child abuse prevention, disaster preparedness, education, and health & human services.

"The Horizon Award Gala spotlights the philanthropic leadership of the industry. This year we are especially excited to honor Farmers Insurance for the inspiring philanthropic work and dedication to helping communities that have been affected by disasters," said Steve Marohn, Senior Vice President and Western Zone Officer, CNA and IICF Western Division Chair.

Understanding that community recovery following a disaster can often use some additional help, Farmers initiated an alliance with local non-profits, the St. Bernard Project (SBP) and Rebuild Joplin, to help the city of Joplin with its recovery, following the devastating EF5 tornado that struck the community in 2013. Farmers extended the collaborative effort with SBP in 2014, by adding Sea Bright, New Jersey and surrounding communities impacted by Superstorm Sandy, as areas for additional support. As a result of these efforts, hundreds of Farmers volunteers have helped rebuild more than 100 homes for local families in these communities.

To extend the important learnings derived from their joint efforts, Farmers and SBP developed the innovative Disaster Recovery Playbook, which is a compilation of best practices learned from helping to rebuild New Orleans, Joplin, Sea Bright, and Rockaway, New York. The Playbook is an open resource available free-of-charge for communities across the nation and available at [disasterrecoveryplaybook.org](#).

Through its grant program, IICF reinvests funds raised by a region back into that same region and its communities. [The full list of this year's grantees](#) features community nonprofits across the Western division in the areas of specific focus to the region.

For additional information on the Horizon Award Gala, including registration and sponsorship opportunities, please contact Melissa-Anne Duncan of the Insurance Industry Charitable Foundation at (714) 870-1084 or [omaduncan@iicf.com](mailto:omaduncan@iicf.com).

### About Farmers Insurance

"Farmers Insurance®" and "Farmers®" are trade names for a group of affiliated insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services and products. Farmers Insurance is proud to serve more than 10 million households with over 19 million individual policies, across all 50 states, through the efforts of more than 48,000 exclusive and independent agents and approximately 21,000 employees. Farmers Insurance Exchange, the largest of the three primary insurance insurers that make up Farmers Insurance, is recognized as one of the largest U.S. companies on the 2015 Fortune 500 list.

For more information about Farmers Insurance, visit [Farmers.com](#), Twitter and Instagram, @WeAreFarmers, or [Facebook.com/FarmersInsurance](#).

### About the Insurance Industry Charitable Foundation

The Insurance Industry Charitable Foundation was established in 1994 and is completely directed and funded by the insurance industry. The foundation helps communities and enriches lives by uniting the collective strengths of the industry to provide grants, volunteer service and leadership. Since its inception in 1994, IICF has contributed \$25.3 million in grants to charities and 218,722 volunteer hours to hundreds of community nonprofit organizations. IICF is a registered not-for-profit organization under section 501(c)(3) of the IRS code. Learn more at about the IICF at [www.iicf.org](#).

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