

Farmers Insurance Hosts Sixth Annual Tee It Up! For Kids Youth Clinic With PGA TOUR Star Rickie Fowler Pro Kids | The First Tee of San Diego members join Fowler for a skills challenge, instruction and more

WOODLAND HILLS, Calif., Jan. 25, 2016 /PRNewswire/ -- PGA TOUR star and Farmers Insurance® Brand Ambassador Rickie Fowler and former No. 1 ranked amateur in the world Hunter Stewart today joined more than 150 students from Pro Kids | The First Tee of San Diego for the sixth annual Tee It Up! for Kids Youth Golf Clinic as part of the Farmers Insurance Open.

The clinic, which took place at the Pro Kids location in Oceanside, California, provided an opportunity for the elementary and middle school age students to learn golf skills from Fowler, who is currently the fourth ranked player in the world. In addition to demonstrating long-iron shots and hosting a short game skills challenge for students, Fowler also posed for pictures, signed autographs and gave away prizes, including tickets to the Farmers Insurance Open.

"Farmers is excited to once again be joined by Pro Kids | The First Tee of San Diego and Rickie Fowler to make this the best Tee It Up! For Kids Youth Golf Clinic yet," said Keith Daly, chief claims officer for Farmers Insurance. "We're proud of our longstanding partnership with The First Tee on both a local and national level through the National Schools Program, because we believe that education and engagement, in whatever form, provide the necessary challenges that children need to grow."

The shared desire to encourage education and help children grow is the backbone of The First Tee relationship with Farmers, which has an ongoing commitment to giving teachers across America the ability to make a big impact in their classrooms and communities through its Thank America's Teachers program. To date, Thank America's Teachers has donated more than \$2 million in educational grants to hundreds of teachers to support proposals and exciting projects that make a difference.

Similarly, Pro Kids has positively impacted thousands of kids over its 16 years by offering a holistic approach, which provides kids with the confidence, tools, and incentive to achieve in life. The program offers kids access to resources like an adult-monitored computer lab, community service projects, educational, vocational, and social field trips, leadership trainings, college preparation programs, and college scholarships.

"We know that education is critical to making our children smarter, more confident and better prepared for the future," said Daly. "We're committed to supporting education at the local level through local chapters of The First Tee and events like today's clinic, as well as on the national level through our Thank America's Teachers program that is entering its third year of supporting teachers and classrooms around the country."

About Farmers Insurance

"Farmers Insurance®" and "Farmers®" are tradenames for a group of affiliated insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services and products. Farmers Insurance is proud to serve more than 10 million households with over 19 million individual policies, across all 50 states, through the efforts of more than 48,000 exclusive and independent agents and approximately 21,000 employees. Farmers Insurance Exchange, the largest of the three primary insurance insurers that make up Farmers Insurance, is recognized as one of the largest U.S. companies on the 2015 Fortune 500 list. For more information about Farmers Insurance, visit Farmers.com, Twitter and Instagram, @WeAreFarmers, or Facebook.com/FarmersInsurance.

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