

The Red Cross Recognizes Farmers Insurance for Extensive Support of Red Cross Disaster Response Efforts

WOODLAND HILLS, Calif., Jan. 11, 2016 /PRNewswire/ -- Continuing a long-standing relationship, Farmers Insurance® has been recognized by the Red Cross for its support of Red Cross disaster response and recovery work through the Annual Disaster Giving Program (ADGP).

As an ADGP member, Farmers Insurance has pledged donations on an ongoing basis in advance of major disasters to help the Red Cross ensure an immediate response to meet the needs of those affected by disasters.

"The continued relationship with the Red Cross is an important part of our commitment to the communities where our agents and employees live and work," said Doris Dunn, director of community giving at Farmers Insurance. "Opportunities like these help to supplement our existing robust disaster preparedness, response and recovery efforts and initiatives."

Farmers Insurance, its employees, and agents have pledged \$1 million in donations over a two year period to the Red Cross.

"Ongoing financial support from Annual Disaster Giving Program members helps create a reliable funding base for disaster relief services, providing food, shelter, emotional support and other essential assistance," said Don Herring, Red Cross chief development officer. "Money donated by the public and ADGP is essential to our ability to assist disaster survivors and support the first responders and volunteers who work tirelessly at the scene of a disaster."

This month, Farmers New World Life, located in Mercer Island, Washington, will donate \$30,000 to the Red Cross in Washington. This is an additional donation to the commitment made through the ADGP.

Visit Farmers.com/corporate-giving to learn more about the programs Farmers Insurance supports across the country, dedicated to serving and improving communities.

About Farmers Insurance

"Farmers Insurance®" and "Farmers®" are tradenames for a group of affiliated insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services and products. Farmers Insurance is proud to serve more than 10 million households with over 19 million individual policies, across all 50 states, through the efforts of more than 48,000 exclusive and independent agents and approximately 21,000 employees. Farmers Insurance Exchange, the largest of the three primary insurance insurers that make up Farmers Insurance, is recognized as one of the largest U.S. companies on the 2015 Fortune 500 list.

For more information about Farmers Insurance, visit Farmers.com, Twitter and Instagram, @WeAreFarmers, or Facebook.com/FarmersInsurance.

About the Red Cross:

The Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or visit us on Twitter at [@RedCross](https://twitter.com/RedCross).

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