

MediaRoom

Farmers Insurance Names IT Veteran, Ron Guerrier, New Chief Information Officer

WOODLAND HILLS, Calif., Dec. 9, 2015 /PRNewswire/ -- Farmers Insurance®, one of the nation's largest insurer groups, named Ron Guerrier, a veteran IT professional with more than 20 years of leadership experience, its new chief information officer beginning today.

In his new role at Farmers, Guerrier will be part of the insurer's senior leadership team and oversee the development and implementation of a number of strategic technology initiatives.

"Ron joins Farmers at a key time as we continue to expand our ability to deliver an industry-leading customer experience and support our community-based agents' efforts to make consumers smarter about their insurance options," said David Travers, chief operating officer for Farmers Insurance. "With his extensive IT background, commitment to working with business partners and his collaborative leadership, we are confident he will be a strong asset to the Farmers team."

Guerrier joins Farmers from Toyota Financial Services (TFS) where he spent nearly 20 years. During his nearly 20 years with TFS, he served in a variety of IT and leadership roles, including most recently as vice president and chief information officer. In this capacity he led a team of more than 1,200 technology professionals, delivering on a number of strategic initiatives.

A Chicago native, Guerrier holds a Bachelor of Science degree in Finance from the University of Illinois and a Master of Science degree in Management from North Park University in Chicago. He is an avid supporter of people development and has been a sponsor of the STEM Advantage program that focuses on underserved communities and women to encourage them to pursue careers in Information Technology.

About Farmers Insurance

"Farmers Insurance®" and "Farmers®" are tradenames for a group of affiliated insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services and products. Farmers Insurance is proud to serve more than 10 million households with over 19 million individual policies, across all 50 states, through the efforts of more than 48,000 exclusive and independent agents and approximately 21,000 employees. Farmers Insurance Exchange, the largest of the three primary insurance insurers that make up Farmers Insurance, is recognized as one of the largest U.S. companies on the 2015 Fortune 500 list.

For more information about Farmers Insurance, visit Farmers.com, Twitter and Instagram, @WeAreFarmers, or [Facebook.com/FarmersInsurance](https://www.facebook.com/FarmersInsurance).

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