

Public Invited to Donate to “Suits for Soldiers” Initiative Which Aims to Collect 5,000 Suits for Veterans

Owing Mills, Maryland (November 11, 2015) – Today, Farmers Insurance®, in collaboration with the Department of Defense Transition Assistance Program (TAP) and several other military and veterans organizations, announced the launch of its first-ever East Coast “Suits for Soldiers” drive, a month-long initiative designed to help our nation’s veterans obtain suits to assist them in the transition to civilian life.

More than 700 Farmers Insurance agencies and territorial offices in six Eastern states – Connecticut, Georgia, Maryland, New York, New Jersey, and Pennsylvania – will participate in collecting donated suits from November 11 through December 11. The suits will then go to Suits for Soldiers, which is a nonprofit operated by The Veteran Education and Transitional (VET) Program, helping military members transition to civilian careers with free resume assistance and business attire.

“Farmers has a proud tradition of working with military organizations and veterans to assist with their transition from active duty responsibilities to civilian careers. Our ‘Suits for Soldiers’ initiative is just the latest demonstration of our commitment to supporting members of the military,” said Luisa Acosta-Franco, Vice President & Head of Recruitment Marketing and Field Support for Farmers Insurance. “Our work with transitioning veterans and their families has earned Farmers recognition as a top 150 military employer and a top 50 military spouse employer MilitaryFriendly.com.”

Members of the public are invited to donate gently-used or new suits for both men and women. With hundreds of Farmers agency owners spread throughout the six participating states, Farmers hopes to collect 5,000 suits. The suits collected will be distributed locally through the VET Program in each state.

“Farmers has a remarkable network of agency owners who are active in their communities and have a deep respect and appreciation for our nation’s military,” said Acosta-Franco. “Thus, it’s no surprise that our local agency owners are doing their part to help veterans find fulfilling work and are able to put their best foot forward with free business attire suitable for interviews.”

In addition to providing career opportunities to veterans, Farmers also recently announced a partnership with Team Rubicon, a nonprofit that enlists military veterans as first responders to help with disaster relief. As part of this new alliance, Team Rubicon will supplement the on-the-ground relief efforts Farmers already provides customers following a major disaster. The additional assistance Team Rubicon volunteers will provide will include minor home repair and debris management, such as securing properties to prevent looting, assisting with the search for valuables and the tarping of roofs to alleviate further damage.

About Farmers Insurance

“Farmers Insurance®” and “Farmers®” are tradenames for a group of affiliated insurers providing insurance for automobiles, homes and small businesses and a wide range of other insurance and financial services and products. Farmers Insurance is proud to serve more than 10 million households with over 19 million individual policies, across all 50 states, through the efforts of more than 48,000 exclusive and independent agents and approximately 21,000 employees. Farmers Insurance Exchange, the largest of the three primary insurance insurers that make up Farmers Insurance, is recognized as one of the largest U.S. companies on the 2015 Fortune 500 list.

For more information about Farmers Insurance, visit Farmers.com, Twitter and Instagram, @WeAreFarmers, or Facebook.com/FarmersInsurance.

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