

## As Part of Continued Eastern Expansion, New Facility to Provide Recruitment, Support and Training for New Agency Owners

Danbury, CT (September 16, 2015) – Farmers Insurance<sup>SM</sup>, one of the nation's leading multiline insurers, hosted a special Grand Opening reception and Ribbon-Cutting ceremony from 11:00 a.m. to 1:00 p.m. today to inaugurate the establishment of its new Territory Office in Danbury, Connecticut.

"The Danbury, Connecticut Territory Office is here to support the growth and development of our agents," said David Lamorte, State Director of New York and Connecticut for Farmers Insurance. "Our team of subject matter experts are ready to help our entrepreneurial agents by providing training, marketing support and business consultation. Being an entrepreneur agent appointed with Farmers means being in business for yourself, but not by yourself."

Joining Farmers representatives for the special Grand Opening event were: Senator Michael McLachlan of the 24th district; Mayor of Danbury, Mark Boughton; Representative Janice Giegler of the 138th district; Insurance Director for the Connecticut Insurance Department, George Bradner.

"Farmers Insurance is continuing to grow on the East Coast and, here in Connecticut, we want to continue to provide opportunities for career professionals in the state to prosper and succeed with us as Agency Owners," said Lamorte.

The new facility will house approximately 25 full-time employees who will oversee the recruitment and training of prospective new Agency Owners.

Beginning in 2011, Farmers began a concerted effort to expand its presence along the eastern seaboard. The national insurer opened new offices in Pennsylvania in the first part of that year, followed by New Jersey later in the year. In 2012, it opened operations in Georgia and Maryland. The national insurer first entered the New York marketplace with its combination of highly-trained exclusive agents and broad array of insurance and financial products in 2013 and continued to grow with the opening of its Rochester, New York Territory Office in 2014. Building on its success thus far, Farmers is opening its new, expanded facility to provide a growing number of small business ownership opportunities for those interested in becoming Farmers Agency Owners in the state.

Those interested in obtaining additional details about the Farmers Agency Owner opportunity should contact Farmers at 585.613.0816 or visit the dedicated web site, [www.beafarmersagent.com](http://www.beafarmersagent.com).

### About Farmers Insurance

Farmers Insurance Group of Companies is a leading U.S. insurer group of automobiles, homes and small businesses and also provides a wide range of other insurance and financial services products. Farmers Insurance is proud to serve more than 10 million households with more than 20 million individual policies across all 50 states through the efforts of over 50,000 exclusive and independent agents and approximately 22,000 employees. For more information about Farmers, visit its Web site at [www.farmers.com](http://www.farmers.com) or at [www.Facebook.com/FarmersInsurance](https://www.facebook.com/FarmersInsurance).

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