## MediaRoom

Farmers Insurance Announces Second Round Winners of Thank America's Teachers Program Raising Total to \$300,000 in Grants Awarded to Teachers

Woodland Hills, Calif. (July 28, 2015) – Farmers Insurance<sup>™</sup>, one of the nation's largest multiline insurers, announced the second round of 60 winning teachers of its Thank America's Teachers \$2,500 educational grant program. To date, a total of \$300,000 has been awarded to 120 teachers across the nation. Farmers, inspired by the great work done by teachers every day, created the Thank America's Teachers initiative, to say thank you to teachers and give away more than \$1,000,000 in educational grants in 2015.

Launched at the 2015 Farmers Insurance Open in San Diego, California, Thank America's Teachers features an iconic yellow school bus that is traveling coast-to-coast delivering opportunities to say thank you to teachers who give their time, talent and knowledge to ensure that our nation's children become smarter and better prepared for the future.

Through Thank America's Teachers, Farmers will give away more than \$1,000,000 to educators in 2015 and the public will help determine who receives the grants at <a href="www.ThankAmericasTeachers.com">www.ThankAmericasTeachers.com</a>. Farmers will award 180 grants valued at \$2,500 throughout the year. There will be a total of three rounds of 60 winners announced and teachers are urged to submit proposals for the final round starting August 1 and ending in October. In addition, six Dream Big Teacher Challenge grants of \$100,000 each will be awarded to help support innovative educational programs in communities across the country.

"The teachers receiving these grants have demonstrated a true passion as educators, and have made lasting impressions on the lives of their students," said Kelly LaMar, managing lead of Thank America's Teachers at Farmers Insurance. "Farmers is proud to be able to provide the necessary funds to help further advance education in their classrooms."

Whether online at <a href="www.ThankAmericasTeachers.com">www.ThankAmericasTeachers.com</a> or at stops in communities across the country, if a person has the email address of the teacher they wish to thank, their thank you will be delivered to that teacher in the form of an electronic postcard. It's a simple way to let teachers know of the difference they make or made in the lives of their students.

Ways the public can join the effort to Thank America's Teachers:

- Go to www.ThankAmericasTeachers.com to thank a teacher and vote for a teacher's proposal
- Once thanked, teachers can visit www.ThankAmericasTeachers.com to submit a proposal for a \$2,500 grant and for one of six \$100,000 grants as part of the Dream Big Teacher Challenge

Farmers Insurance is working with AdoptAClassroom.org, a national non-profit, to help teachers acquire the supplies and equipment they have requested in their proposals.

For more information about upcoming bus stops or the initiative, please visit: www.ThankAmericasTeachers.com

Please <u>click here</u> for a PDF version of the full news release.

## **About Farmers Insurance**

Farmers Insurance Group of Companies is a leading U.S. insurer group of automobiles, homes and small businesses and also provides a wide range of other insurance and financial services products. Farmers Insurance is proud to serve more than 10 million households with over 19 million individual policies across all 50 states through the efforts of over 50,000 exclusive and independent agents and approximately 22,000 employees. Farmers Insurance Exchange, the largest of the three primary insurance entities that make up the Farmers Insurance Group of Companies®, is ranked No. 264 on the 2015 Fortune 500 list of largest companies.

For more information about Farmers, visit its Web site at www.farmers.com or at www.Facebook.com/FarmersInsurance.

## About AdoptAClassroom.org

AdoptAClassroom.org (AAC) gives teachers a hand by providing much needed classroom supplies and materials to help their students learn and succeed. As an award-winning 501(c)(3), AAC makes it easy for donors to provide funding and support to K-12 classrooms in public, private and charter schools throughout the U.S. On average, teachers spend \$500 of their own money each year to equip their classrooms - 10% of teachers spend more than \$1000 annually. Since 1998 AdoptAClassroom.org has raised over \$22 million and benefited more than 5 million students throughout the U.S. AAC holds a 4-star rating from Charity Navigator. For more information, or to adopt a classroom, please visit www.adoptaclassroom.org

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