MediaRoom

Farmers Insurance Names Chicago, Illinois Agent, Ark Rusak, to Prestigious Presidents Council

Chicago, Illinois (April 28, 2015) – Farmers Insurance agent Ark Rusak has been named to the national insurer's Presidents Council, the Los Angeles-based insurance company recently announced. Membership in Presidents Council is the company's most elite honor for the top one-percent of agents and district managers.

"On behalf of the thousands of Farmers agents, district managers and employees, I want to congratulate Ark Rusak on being selected as a member of the prestigious Presidents Council," said Roy Smith, president of agent distribution for Farmers Insurance. "Ark has clearly demonstrated that he is among the best agents in the country and we sincerely appreciate all that he does for our customers and our organization."

The elite group of agents and district managers who make up Presidents Council are leaders in their communities, mentors to other agents and district managers, and exemplary business owners. They were selected on the basis of a number of criteria, including their excellence in providing best in class service, their consistent top-ranked business performance and their commitment to furthering the goals and ideals of the Farmers organization. As members of the Presidents Council, Rusak and his fellow Council members will serve as direct liaisons with their peers across the country and act as an important sounding board to the leadership of the national insurer.

"It truly is an honor to be named to Presidents Council," said Rusak. "I look forward to sharing my experience and knowledge with the Farmers leadership and working with my fellow agents across the country to provide the organization with our insights."

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