

## Farmers Insurance Appoints Thomas White President of Non-Insurance Business

LOS ANGELES, July 16, 2014 /PRNewswire/ -- Farmers Insurance today announced the appointment of Thomas White to the post of president of Farmers Non-Insurance Businesses.

In this newly created position, White will oversee Farmers non-insurance businesses including Farmers Financial Solutions (FFS) and Kraft Lake, as well as the development of future new business opportunities. Reporting to Farmers Chief Executive Officer Jeff Dailey, White will be focused on deepening customer relationships and supporting business growth for Farmers 50,000 exclusive and independent agents.

He has more than 30 years of experience in the insurance industry, serving most recently as group head of human resources for Zurich. He also served as Zurich Japan's chief executive officer and Farmers New World Life's president and chief executive officer.

"Farmers is pleased to welcome Tom back to Farmers," Dailey said. "His proven leadership of organizations around the world and in-depth knowledge of agency operations will bring additional value and momentum to our non-insurance businesses."

Prior to joining Zurich, White held a variety of senior positions around the world with AIA, Prudential and AIG, beginning his career as an exclusive agent for Allstate.

### About Farmers Insurance

Farmers Insurance Group of Companies is a leading U.S. insurer group of automobiles, homes and small businesses and also provides a wide range of other insurance and financial services products. Farmers Insurance is proud to serve more than 10 million households with more than 20 million individual policies across all 50 states through the efforts of over 50,000 exclusive and independent agents and approximately 22,000 employees.

For more information about Farmers, visit its Web site at [www.farmers.com](http://www.farmers.com) or at [www.facebook.com/FarmersInsurance](https://www.facebook.com/FarmersInsurance).

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