

## More Than Half-A-Million Thank Yous Tallied on Behalf of America's Teachers at ThankAMillionTeachers.com Web Site; National Effort to Thank One Million of the Nation's Educators in 2014 Far Ahead of Goal

### **In Addition to Thanking Teachers, America Invited to Vote for Worthy Teacher Grant Proposals Beginning in May on [www.ThankAMillionTeachers.com](http://www.ThankAMillionTeachers.com)**

LOS ANGELES, April 30, 2014 /PRNewswire/ -- More than 500,000 teacher thank yous have been received at the [www.ThankAMillionTeachers.com](http://www.ThankAMillionTeachers.com) web site since the national program to thank one million of the nation's educators was launched by Farmers Insurance at the end of 2013. Having reached this half-a-million thank you milestone, the multiline insurer also announced that it was far ahead of its stated goal of thanking one million teachers in 2014.

As part of its "Thank A Million Teachers" program, Farmers has invited America to thank teachers, present and past, for the positive impact they have had in communities across the nation. It has also urged teachers to submit proposals for \$2,500 grants on the [www.ThankAMillionTeachers.com](http://www.ThankAMillionTeachers.com) web site. During May, Farmers will be inviting the public to vote on the proposals received in March and April at [www.ThankAMillionTeachers.com](http://www.ThankAMillionTeachers.com), with 30 winners to be announced in June. In all, Farmers has committed to donating \$1 million to teachers and education programs in 2014.

"Farmers continues to be thrilled and humbled at America's response to our Thank A Million Teachers program that provides the public an easy and unique way to thank our nation's teachers," said Charles Browning, Head of Sponsorships and Corporate Giving at Farmers Insurance. "As we surpass the 500,000 teacher thank you milestone, we urge the American public to continue to spread the word and thank more teachers for the important work they do every day, in thousands of classrooms across the United States."

People across the country are also invited to visit [www.ThankAMillionTeachers.com](http://www.ThankAMillionTeachers.com) to cast their votes for their favorite proposals beginning in May. Voting will continue through May 31. The public is invited to vote for as many proposals as they'd like, although they can vote for the same proposal only once per day.

The teacher proposals received so far have represented a wide range of innovative ideas, including: the urgent need for increased use of technology in the classroom; equipment for science and after school projects; resources for special education programs; books for improved reading programs and libraries; and meal programs and nutrition education for students in underserved areas.

Farmers announced the launch of the Thank A Million Teachers program in late December at a special event featuring Jack Black, who thanked his former teacher Debbie Devine, who he credited with saving his life. Several days later, Farmers brought additional attention to its campaign to thank educators across America with its Thank A Million Teachers New Year's Day float in the Tournament of Roses parade.

The ThankAMillionTeachers.com website is continuously accepting the public's thank yous and posts a live tally of the number of thank yous received so far. It is also the place where teachers can submit their grant proposals for the next round of voting. Proposals for the next round are being accepted in March and April for public voting in May.

### **About Farmers Insurance**

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