

University of Farmers Earns Top Honors With Induction Into Training Magazine's Hall of Fame

SAN DIEGO, Feb. 4, 2014 /PRNewswire/ -- Farmers Insurance and the University of Farmers added to its string of prestigious honors with its induction into *Training* magazine's Hall of Fame during a special ceremony held at the 2014 *Training Top 125* awards in San Diego, Calif. on Feb. 3.

(Logo: <http://photos.prnewswire.com/prnh/20130731/LA56061LOGO>)

"As the company that believes in smart, and making our employees and agents smarter, we are proud of this accomplishment as it culminates many years of dedication and hard work. It not only reflects on the commitment of Farmers Insurance to the training and development of its people but also the tremendous effort by all of the employees of the University of Farmers over the years," said Annette Thompson, Chief Learning Officer for Farmers Insurance.

Training magazine is internationally recognized for its focus on training, human resources, and business management professionals in all industries that advocate training and workforce development as a business tool. It was the 37th anniversary event by *Training* magazine.

Farmers earned the Hall of Fame induction by earning four consecutive top 10 finishes in the *Training Top 125* as sponsored by *Training* magazine. One of the insurers' biggest distinctions occurred in 2011 when the University of Farmers took top honors and was named the #1 corporate training organization in the world.

Joining Farmers as a Hall of Fame inductee was Verizon. No other organizations earned Hall of Fame honors for 2014 and further reflects on the magnitude of the accomplishment, its difficulty and prestige. The *Training* magazine Hall of Fame honor is shared by a select group of members, including Microsoft, Deloitte LLP, Ernst & Young, General Mills, IBM, Pfizer, PricewaterhouseCoopers, and the Ritz-Carlton Hotel Company.

"The University of Farmers has continually delivered world-class learning & development solutions that support the business objectives of Farmers," stated Ilene Haber, Head of Claims Training and Development. "The Hall of Fame is acknowledgement to all the employees of the University of Farmers that their efforts are important and meaningful."

Farmers Insurance Group of Companies is a leading U.S. insurer group of automobiles, homes and small businesses and also provides a wide range of other insurance and financial services products. Farmers Insurance is proud to serve more than 10 million households with more than 20 million individual policies across all 50 states through the efforts of over 50,000 exclusive and independent agents and nearly 24,000 employees.

Farmers is a trade name and refers to the business activities of Farmers Group, Inc. and the Farmers Exchanges. Farmers Group, Inc., along with its subsidiaries, is wholly owned by the Zurich Insurance Group, and provides non-claims administrative services to the Farmers Exchanges. The Farmers Exchanges are three reciprocal insurers (Farmers Insurance Exchange, Fire Insurance Exchange and Truck Insurance Exchange), including their subsidiaries and affiliates, owned by their policyholders. For more information about Farmers, visit its Web site at www.farmers.com or at [www.Facebook.com/FarmersInsurance](https://www.facebook.com/FarmersInsurance).

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