

University of Farmers inducted into Training Magazine's Hall of Fame

**San Diego, CA (February 3, 2014) – Farmers Insurance and the University of Farmers added to its string of prestigious honors with its induction into Training magazine's Hall of Fame during a special ceremony held at the 2014 Training Top 125 awards in San Diego, Calif. on Feb. 3.**

"As the company that believes in smart, and making our employees and agents smarter, we are proud of this accomplishment as it culminates many years of dedication and hard work. It not only reflects on the commitment of Farmers Insurance to the training and development of its people but also the tremendous effort by all of the employees of the University of Farmers over the years," said Annette Thompson, Chief Learning Officer for Farmers Insurance.

Training magazine is internationally-recognized for its focus on training, human resources, and business management professionals in all industries that advocate training and workforce development as a business tool. It was the 37th anniversary event by Training magazine.

Farmers earned the Hall of Fame induction by earning four consecutive top 10 finishes in the Training Top 125 as sponsored by Training magazine. One of the insurers' biggest distinctions occurred in 2011 when the University of Farmers took top honors and was named the #1 corporate training organization in the world.

Joining Farmers as a Hall of Fame inductee was Verizon. No other organizations earned Hall of Fame honors for 2014 and further reflects on the magnitude of the accomplishment, its difficulty and prestige. The Training magazine Hall of Fame honor is shared by a select group of members, including Microsoft, Deloitte LLP, Ernst & Young, General Mills, IBM, Pfizer, PricewaterhouseCoopers, and the Ritz-Carlton Hotel Company.

"The University of Farmers has continually delivered world-class learning & development solutions that support the business objectives of Farmers," stated Ilene Haber, Head of Claims Training and Development. "The Hall of Fame is acknowledgement to all the employees of the University of Farmers that their efforts are important and meaningful."

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