

## Students From Two Grand Rapids High Schools to Tour Farmers Insurance as Part of the Junior Achievement (JA) Program

**Northview High JA will visit March 5, Union High March 6**

GRAND RAPIDS, Mich., March 4, 2013 /PRNewswire/ -- Students from two high schools in Grand Rapids will visit Farmers Insurance on March 5 and 6 to get a hands-on look at how claims are adjusted by a leading insurance company.

(Logo: <http://photos.prnewswire.com/prnh/20080605/LATH062>)

The visits are part of the Junior Achievement program at Northview and Union High Schools. Junior Achievement of the Michigan Great Lakes is among the nation's top 19 largest JA chapters, dedicated to educating students about workforce readiness, entrepreneurship and financial literacy through real life hands-on programs.

"When they arrive, we will split the students into three groups to rotate through three sessions on Farmers claims operations," said Tom Johnson, HR Specialist, Farmers Specialty Group. "The students will be placed in our new state-of-the-art teaching labs and learn about claims procedures from Farmers claims professionals. We will make the experience a true look at how a leading insurance company processes claims from start to finish."

"Providing Greater Grand Rapids-area high school students with the opportunity to explore career options, experience workplace etiquette, and learn the value of education through Junior Achievement are the main objectives of what JA calls job shadow programs," said William C. Coderre, III CFRE, president of Junior Achievement of the Michigan Great Lakes.

Farmers Insurance Group of Companies is a leading U.S. insurer of [automobiles, homes and small businesses](#) [and](#) also provides a wide range of other insurance and financial services products. Farmers Insurance is proud to serve more than 10 million households with more than 20 million individual policies across all 50 states through the efforts of over 50,000 exclusive and independent agents and nearly 24,000 employees.

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**Contact:**

Renee Kolzow

616-828-9858

Jerry Davies

213-400-4459

SOURCE Farmers Insurance

