

Junior Achievement (JA) of the Michigan Great Lakes High Schools to Tour Farmers Insurance

Northview High JA will visit March 5, Union High March 6

Grand Rapids, MI -- (March 4, 2013) -- During two half-day, on-site opportunities, students from Northview and Union High Schools participating in Junior Achievement will be provided an up-close look at a day-in-the life of claims professionals at Farmers Insurance. It is part of the annual "JA Job Shadow Blitz" where students will shadow employees from Farmers Insurance who will teach them about the world of insurance claims.

(Logo: <http://photos.prnewswire.com/prnh/20080605/LATH062>)

On Tuesday, March 5, Northview High School's freshman class will tour Farmers. "They will split into three groups to rotate through three sessions on the claims operations here at Farmers," said Tom Johnson, HR Specialist, Farmers Specialty Group. "We have a great teaching facility in a new building that we think the students will enjoy and learn a lot during the day."

"Providing Greater Grand Rapids-area high school students with the opportunity to explore career options, experience workplace etiquette, and learn the value of education through Junior Achievement are the main objectives of our job shadow programs," said William C. Coderre, III CFRE, president of Junior Achievement of the Michigan Great Lakes.

Farmers Insurance Group of Companies is a leading U.S. insurer of [automobiles, homes and small businesses](#) and also provides a wide range of other insurance and financial services products. Farmers Insurance is proud to serve more than 10 million households with more than 20 million individual policies across all 50 states through the efforts of over 50,000 exclusive and independent agents and nearly 24,000 employees.

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