

## Foremost Announces the First Foremost Branded Business Insurance Policy on the Books, as Part of its New Business Insurance Product Line

GRAND RAPIDS, Mich., Feb. 20, 2013 /PRNewswire/ -- Foremost Insurance Group announced that the first Foremost Business Insurance policy under its newest product line has been placed on the books. The first Business Insurance policy was written by the Scheetz, Hogan, Freeman and Phillips Insurance Agency in Greenville, South Carolina. It is a Workers' Compensation policy for a customer of the agency, a fine dining restaurant.

(Logo: <http://photos.prnewswire.com/prnh/20080605/LATH062>)

The Foremost® Business Insurance portfolio includes Business Owners Policies, Employment Practices Liability Insurance, Commercial Auto, Workers' Compensation and Umbrella coverage. The Foremost new business policies are now offered by independent agencies in Ohio, Montana, South Carolina, South Dakota, Arkansas, Georgia, Rhode Island, Vermont and Wisconsin, with the rest of the states to follow in the coming months. The rollout for renewals (from the Zurich Small Business® brand) will follow and the transition process should be completed by 2015.

"We have deep knowledge of many target segments in Business Insurance and are truly dedicated to the independent agent channel," says Mark Testa, head of Foremost Business Insurance Distribution. "Foremost is committed to developing special niche products, like our restaurant program, that give agencies more ways to stand out and this policy from the Scheetz, Hogan, Freeman and Phillips Insurance Agency is a great example."

With more than 60 years of experience in the industry and thousands of exceptional independent insurance producers across the country, Foremost is among the most stable and longstanding group of companies in the industry as a part of the Farmers Insurance Group of Companies®.

Testa said that selling the first Foremost Business Insurance policy is a milestone in a bright future for Foremost Business Insurance. "We are committed to assisting our independent agencies in growing their business and creating relationships with our sales staff," says Testa. "Foremost Business Insurance has a strong presence in the marketplace and offers great opportunities to independent agencies like Scheetz, Hogan, Freeman and Phillips Insurance Agency to sell a quality product."

To learn more about Foremost Personal Lines or Business Insurance products or to share feedback, visit [www.Foremost.com](http://www.Foremost.com), our blog at [blog.foremost.com](http://blog.foremost.com), our Facebook page at [www.Facebook.com/ForemostInsurance](http://www.Facebook.com/ForemostInsurance) or our Twitter page at [www.Twitter.com/Foremost](http://www.Twitter.com/Foremost).

A part of the Farmers Insurance Group of Companies®, Foremost Insurance Group ("Foremost") has been a leader in personal lines insurance since 1952. Foremost is headquartered in Caledonia, Michigan.

Farmers Insurance Group of Companies is a leading U.S. insurer group of automobiles, homes and small businesses and also provides a wide range of other insurance and financial services products. Farmers Insurance is proud to serve more than 10 million households with more than 20 million individual policies across all 50 states through the efforts of over 50,000 exclusive and independent agents and nearly 24,000 employees.

Farmers is a trade name and refers to the business activities of Farmers Group, Inc. and the Farmers Exchanges. Farmers Group, Inc., along with its subsidiaries, is wholly owned by the Zurich Insurance Group, and provides non-claims administrative services to the Farmers Exchanges. The Farmers Exchanges are three reciprocal insurers (Farmers Insurance Exchange, Fire Insurance Exchange and Truck Insurance Exchange), including their subsidiaries and affiliates, owned by their policyholders. For more information about Farmers, visit its Web site at [www.farmers.com](http://www.farmers.com) or at [www.Facebook.com/FarmersInsurance](http://www.Facebook.com/FarmersInsurance).

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