

MediaRoom

## Farmers Insurance Joins With Cleveland, OH Firefighters as Part of National Disaster Preparedness Road Show

**Visit to Cleveland Fire Department July 20, 10:00 a.m. to 2:00 p.m.**

**--Press Conference at 11:00 a.m.**

CLEVELAND, July 15, 2011 /PRNewswire/ -- Farmers Insurance Group of Companies® has launched an eight city tour of fire departments to show the capabilities of its disaster response vehicles deployed to disasters at a moment's notice to help customers and non-customers alike. The mobile claims vehicles have just returned from duty at recent natural disasters in Texas, Tennessee, Arkansas, Missouri and Alabama.

"We are touring with one of our one-of-a-kind Mobile Claims Command Center Buses (MCC) and one of our fleet of Customer Care vehicles (CCV)," noted Dan Lewis, Farmers Ohio State Executive Director. "Farmers thanks Cleveland Fire Chief Paul Stubbs for accepting our invitation to visit the Department," Lewis added.

"We will also conduct a BBQ cookout for the Cleveland firefighters and attendees, and conduct tours of our mobile claims vehicles," Lewis explained. "The vehicles have state-of-the-art satellite communications equipment including satellite based laptops and cell phones for customers and non-customers to use, plus food, supplies, water, cold and hot drinks for everyone.

### **MEDIA IS INVITED TO ATTEND:**

**WHAT:** Farmers Insurance National Disaster Preparedness Road show, featuring Farmers Insurance Mobile Catastrophe Claims Vehicles, MCC and CCV.

**WHEN:** Wednesday July 20., 2011  
10:00 a.m. to 2:00 p.m.

### **PRESS CONFERENCE AT 11:00 A.M.**

BAR B QUE FOLLOWING PRESS CONFERENCE

**WHERE:** Cleveland Fire Department Training Center  
3101 Lakeside Ave.  
Cleveland, Ohio. 44114

**WHO:** Cleveland Fire Chief Paul Stubbs  
Cleveland Firefighters  
Dan Lewis, Farmers Ohio State Executive Director  
Farmers Agents, District Managers, Claims Personnel, Employees

**WHY:** By partnering with local Fire Departments, Emergency Services and Law Enforcement, Farmers is able to spread its message of safety and preparedness across the country.

Farmers Insurance Group of Companies is the country's 3rd largest insurer of both personal lines passenger [automobile](#) and [homeowners insurance](#), and also provides a wide range of other insurance and financial services products. Farmers Insurance is proud to serve more than 10 million households with more than 20 million individual policies across all 50 states through the efforts of over 50,000 exclusive and independent agents and nearly 24,000 employees.

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**Contacts: Jerry Davies**

213-400-4459

[Jerry.davies@farmers.com](mailto:Jerry.davies@farmers.com)

**Luis Sahagun**

818-584-0574

[luis.sahagun@farmers.com](mailto:luis.sahagun@farmers.com)

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