MediaRoom

Jerry Carnahan Named President and CEO of Farmers New World Life

LOS ANGELES, Feb. 22, 2011 /PRNewswire/ -- Jerry Carnahan has been named President and CEO of Farmers New World Life, effective March 1, 2011. Prior to taking on this new leadership role, Carnahan held the position of Executive Vice President of Field Operations for Farmers Insurance. Carnahan will report directly to David Dietz, CEO of Zurich Global Life North America.

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"Jerry has made numerous contributions to Farmers Insurance and to the insurance industry throughout his 32-year career with Farmers," said David Dietz, CEO of Zurich Global Life inNorth America. "We look forward to Jerry leading the team and growing life sales through Farmers' agents and their customers."

Carnahan has led the Field Operations team at Farmers since 2005 and has worked in a variety of claims, marketing, sales and executive management positions. He will be relocating to Farmers New World Life headquarters in Mercer Island, Washington.

"I am thrilled by this new opportunity to further the success of Farmers New World Life," said Carnahan. "This is an exciting time for the organization as we continue to expand into new markets and develop additional products and services to meet the needs of today's families."

Carnahan succeeds Tom White, who previously led Farmers New World Life. In conjunction with this announcement, the company also advised that White has been appointed Japan CEO for General Insurance for Zurich Financial Services and will soon be moving to Zurich's offices in Tokyo, Japan.

About Farmers

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