## MediaRoom

Farmers Insurance 2010 National Survey Finds Des Moines, Iowa Ranked Second as Most Secure Large-Sized City In America

Farmers Iowa State Executive Director, agents and employees will present a recognition plaque at the upcoming Des Moines City Council meeting February 14.

DES MOINES, Iowa, Feb. 10, 2011 / PRNewswire -- According to the Farmers Insurance Group of Companies 2010 annual survey of the most secure U.S. places to live, Des Moines, Iowa ranks second as the most secure large-size city, with a metropolitan population of 500,000 or more.

(Logo: http://photos.prnewswire.com/prnh/20080605/LATH062)

"Congratulations to all government departments and citizens of Des Moines," stated Elizabeth Stella, Farmers Iowa State Executive Director. "It is an honor for Farmers to be a part of this annual survey. Farmers agents, district managers, employees and their families are proud to live and work in metropolitan Des Moines. On February 14th, we will present a recognition plaque to Mayor T.M. Franklin Cownie and the Des Moines City Council."

WHAT: Farmers Insurance Secure Cities Presentation to the Des Moines City Council.

WHERE: Council Chambers at 400 Robert D. Ray Dr. Des Moines, IA 50309

WHEN: Monday, February 14, 2011 at 4:00 P.M. Farmers Insurance agents and employees will attend.

WHO: Elizabeth Stella, Farmers Insurance Iowa State Executive Director will present a short video of what it means to be a Secure City and a Farmers Secure City Survey recognition plaque to Mayor T.M. Franklin Cownie, and the City Council

The rankings, compiled by database experts at <a href="www.bestplaces.net">www.bestplaces.net</a>, took into consideration crime statistics, extreme weather, risk of natural disasters, housing depreciation, foreclosures, air quality, terrorist threats, environmental hazards, life expectancy and job loss numbers in 379 U.S. municipalities. The study divided the communities into three groups: large metropolitan areas, mid-size cities and small towns.

"Des Moines has become a vibrant area for new business development," Stella continued. "Its extremely clean air, long life expectancy of its residents, and other excellent attributes, helped earn the citizens of Des Moines and its metropolitan area this outstanding Large-Size city recognition."

**To Media:** Copies of the full survey are available at www.bestplaces.net.

Farmers Insurance Group of Companies is the country's 3rd largest insurer of both personal lines passenge<u>automobile</u> and <u>homeowners insurance</u>, and also provides a wide range of other insurance and financial services products. Farmers Insurance is proud to serve more than 10 million households with more than 20 million individual policies across all 50 states through the efforts of over 50,000 exclusive and independent agents and nearly 24,000 employees.

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