

Jeff Bock Appointed Farmers Insurance Utah State Executive Director

LOS ANGELES, Jan. 19, 2011 /PRNewswire/ -- Jeff Bock, currently Director of the Farmers Minneapolis Business Development Center has been appointed State Executive Director of Utah, effective immediately, according to Farmers Insurance. ®

(Logo: <http://photos.prnewswire.com/prnh/20080605/LATH062>)

"I congratulate Jeff on his appointment," noted Farmers Executive Vice President of Field Operations, Jerry Carnahan. "Jeff has an excellent working background in personal lines, marketing and Farmers state operations. His experience and leadership will be a great asset to the State of Utah and to our entire Utah Farmers family."

Mr. Bock began his career with Farmers in 1987 as a Personal Lines Underwriter in the Los Angeles Regional Office. A few years later, he moved to the marketing department, where he held a number of positions. He was named marketing administration manager for the Los Angeles regional office in 1997, and two years later he was promoted to Personal Lines agency consultant (PLAC) in the California state office.

In 2001, Mr. Bock was promoted to division marketing manager, and after nearly five years in that position, he returned to Southern California as a marketing consultant. In 2006, Mr. Bock moved to Nebraska as the market manager for the states of Nebraska, North Dakota, South Dakota and Iowa. In 2009 he was promoted to his current position. Director of the Farmers Minneapolis Business Development Center.

A native of California, Mr. Bock earned a Bachelor of Science degree in Business Management from California State Polytechnic University, Pomona. He also earned the insurance designations of INS, and LUTCf.

Mr. Bock enjoys spending time with his wife Becky and two children, off-road motorcycle riding and camping. He and his family are in the process of moving to Sandy, Utah.

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