## MediaRoom

John Muscolino Appointed Farmers Insurance® Wisconsin State Executive Director

LOS ANGELES, Jan. 18, 2011 /PRNewswire/ -- John Muscolino, current Farmers Marketing Manager for the midwestern states, has been appointed Farmers Wisconsin State Executive Director, effective immediately, according to Farmers Insurance.

(Logo: http://photos.prnewswire.com/prnh/20080605/LATH062)

"I congratulate John on his promotion," noted Todd Brooks, Farmers Eastern Zone Senior Vice President. "John has extensive experience in all aspects of insurance management including claims, sales, agency and marketing. He brings a wealth of knowledge to his new position and we wish him well."

Mr. Muscolino began his career with Farmers in June of 1985 as an office claims representative in the Phoenix Regional Office. In July of 1987, he became a Sales Management Trainee, and earned performance awards during his training.

In May of 1989, he became a Division Agency Manager in the Los Angeles Regional Office and was promoted to Regional Marketing Education Manager. In 1993, he became a Division Marketing Manager in the California State Office, a position he held for nine years working in three different divisions.

In April of 2002, Mr. Muscolino moved to the Home Office Marketing Training Unit where he became the Market Manager in the California State Office. In July of 2004, he accepted the new assignment in Home Office as a Director of State Operations.

In July of 2005, John accepted the position of Division Marketing Manager in the State of Arizona, a position he held until appointed Marketing Manager for the mid-western states.

Mr. Muscolino holds a Bachelor's degree from Northern Arizona University.

A native of Syracuse, New York, Mr. Muscolino resides in Brookfield, Wisconsin with his spouse Jeanie.

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**Contact: Jerry Davies** 

213-400-4459

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