

## Farmers Insurance Claims Department Launches a Blog to Help Consumers Navigate the World of Insurance

LOS ANGELES, Nov. 30, 2010 /PRNewswire/ -- Farmers® is, first and foremost, a service oriented insurer with employees and agents that truly care about their customers. However, many people think of insurance companies in a different light, not seeing the human side of the picture.

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That's why the claims department at Farmers is launching a blog, appropriately titled [www.Farmers-Cares.com](http://www.Farmers-Cares.com). It will offer tips to help with prevention, insight on navigating the world of insurance and examples of the company's outreach to communities and people. Assistant Vice President of Claims Communications Paul Quinn will write and serve as editor of the blog. "There is a lot of misinformation about insurance companies and the people who work there," said Bryan Murphy, Executive Vice President and Chief Claims Officer at Farmers Insurance. "Quinn's blog will put a voice and a face into the conversation."

Quinn's experience reaches far and wide. He has worked in Claims, the Actuarial department, he ran State Operations for Indiana and now works in Catastrophe Response. He rides on the CatBus that shows up on the scene of storm disasters to offer help to victims, specifically property owners. Here's Quinn's take on the project, "For over thirty years I have always been proud to represent Farmers. Every day each of us, agent or employee, is fortunate to serve our customers. It is more than adjusting a claim. It is helping our customers when they need us most. This blog is designed to take that caring relationship one step further. "

Farmers-Cares.com will feature tips from employees, agents, and experts in areas of property protection, claims prevention and repair. It will also offer a day-in-the-life point of view from Paul Quinn.

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[Helping The San Bruno Fire Victims](#)

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