

## 21st Century Insurance® Introduces New Customer iPhone® App; New App Provides Greater Functionality for On-the-Go Consumers

WILMINGTON, Del., Nov. 30, 2010 /PRNewswire/ -- In its quest to offer its customers the latest in mobile technology, 21st Century Insurance today introduced a new application for the iPhone®. The new app will allow 21st Century customers to quickly and easily access auto policy information, while giving them the ability to perform a number of valuable functions – all from the convenience of their iPhone.

(Logo: <http://photos.prnewswire.com/prnh/20080605/LATH062>)

"21st Century Insurance is excited to provide our customers this new application to help enhance their overall service experience," said Tony DeSantis, president of 21st Century Insurance. "The introduction of this customer tool demonstrates our commitment to providing leading-edge mobile functionality for our policyholders."

With the new app, 21st Century Insurance customers will be able perform a variety of functions relating to their auto insurance policy, including:

**View and pay their bill** – 21st Century customers can view their current insurance bill and pay electronically via debit or credit card, or transfer from a bank account.

**View policy information** – Customers will have 24/7 access to view policy information, and will even be able to view a copy of their ID card.

**Access to claims services** – Customers can report a claim and document claim details, as well as other functions.

In addition, the app offers 21st Century customers access to other convenient services such as roadside assistance via the 21st Century Security Advantage program; assistance with locating gas stations, hotels, stores and restaurants; helpful safety tips, articles and videos; and immediate contact via phone or e-mail to a 21st Century representative.

"With the faster pace of life and focus on technology, there are more and more people using their iPhone to perform daily tasks," said Bryan MacDonald, vice president of eBusiness. "The new 21st Century iPhone app was created with today's 'on the go' person in mind."

21st Century customers can easily download the iPhone application free-of-charge by visiting the [App store](#) on their iPhone.

Consumers can learn more about the app and other products from 21st Century Insurance by visiting [21st.com](http://21st.com).

### About 21st Century

21st Century Insurance is a trade name for a leading group of direct-to-consumer auto insurers in the United States. 21st Century is dedicated to providing customers with excellent coverage and award-winning service and helping them save on auto insurance. Insuring over 2 million vehicles across 49 states and Washington, D.C., 21st Century is also a proud part of the Farmers Insurance Group of Companies®, the third largest personal lines insurer in the country. For more information, visit [21st.com](http://21st.com) or call (877)310-5687 for a quote.

### About Farmers

Farmers is a trade name and may refer to Farmers Group, Inc. or the Farmers Exchanges, as the case may be. Farmers Group, Inc., a management and holding company, along with its subsidiaries, is wholly owned by the Zurich Financial Services Group. The Farmers Exchanges are three reciprocal insurers (Farmers Insurance Exchange, Fire Insurance Exchange and Truck Insurance Exchange), including their subsidiaries and affiliates, owned by their policyholders, and managed by Farmers Group, Inc. and its subsidiaries. For more information about Farmers, visit our Web site at [www.farmers.com](http://www.farmers.com) or at [www.Facebook.com/FarmersInsurance](https://www.facebook.com/FarmersInsurance).

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