

MediaRoom

California Fire Safe Council and Farmers Insurance Present 'Disaster Prep: What's Next' a Fire and Disaster Prevention/Preparedness Workshop
The Workshop will be held in Redding on July 7, 2010

PR Newswire

Make plans to join the California Fire Safe Council, Farmers Insurance, the California Earthquake Authority, Cal Fire and an array of interesting speakers on Wednesday, July 7, 2010 for the "Disaster Prep: What's Next" fire prevention/preparedness workshop.

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The FREE event is planned for 8:30 a.m. to 3:30 PM at the Redding Holiday Inn (1900 Hilltop Drive).

Homeowners who live anywhere in the Wildland Urban Interface areas -- in, close to or near forest and fire dangers -- are welcome to attend. "We are offering a lot of good information to help homeowners safeguard their homes from fire and earthquakes," noted Margaret Grayson, Executive Director of the California Fire Safe Council. Homeowners will learn more about new fire-resistant building materials, how to prepare for disasters, and learn what emergency services agencies do to prepare. Plus, get to know some amazing local Fire Safe Council folks from communities around Redding; and find out ways to improve your community's insurability."

More information is available at www.firesafecouncil.org or by calling 888-320-1158. Call and Register today or sign up at the door. Free parking is available and a free lunch will be served.

Speakers at the workshop include:

- Nationally Known Wildland Fire Specialist, Pat Durland, who will provide information on the latest wildfire mitigation strategies.
- A multi-hazard panel will discuss how their agencies prepare and respond to disasters. They will also offer preparation techniques for homeowners.

The panel:

- The California Emergency Management Agency
- Dan Dyce, California Earthquake Authority and
- The American Red Cross of Northeastern California

"During lunch, a panel of Farmers Insurance Group agents will discuss how to make sure your home is insurable," noted Farmers State Executive Director Kirk Tweedy. "They'll discuss what items to take with you during an evacuation, how to file an insurance claim after a disaster and what you need to know about home inventory."

The afternoon session will feature speakers from local Fire Safe Councils, and from Cal FIRE, to share the results of their community safety and disaster response projects.

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