

MediaRoom

Farmers Insurance Launches AgencyPoint, an Agent Recruiting and Training Center in Cincinnati

Part of overall drive to expand into new markets and bolster current markets

PR Newswire

Farmers Insurance is expanding, and has announced a new effort called AgencyPoint in Cincinnati that acts as an agency recruitment and training center for candidates looking to become Farmers independent business owners.

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"We are excited about our expansion into the eastern United States," explains Scott Stice, Senior Vice President, Farmers Eastern Market Operations. "Farmers Insurance officially introduced its expansion efforts with the launch of AgencyPoint, a new large scale business development recruitment center that will be located in Cincinnati."

"AgencyPoint offers a unique opportunity to anyone looking to become an independent business owner with Farmers," Stice continued. "AgencyPoint will be staffed with highly trained Farmers employees to offer intensive hands-on training to candidates who will become successful Farmers agents. We will follow the opening of these AgencyPoints with additional ones in most states across the eastern United States beginning early next year." In addition to the AgencyPoint facilities, Farmers will continue to recruit and train new agents through its existing district managers as well.

"Farmers has also opened two other AgencyPoint facilities in Cleveland and Milwaukee, Wisconsin," noted Dan Schrock, Farmers Vice President of Eastern Expansion.

Cincinnati AgencyPoint Director Mark Reynolds noted that the addition of AgencyPoint will allow Farmers to take on 150 new agents in Ohio and 75 of them in the Cincinnati area this year.

Gregor Scott, Farmers Regional Vice President said that the Cincinnati AgencyPoint is located in Mason, Ohio, off Parkway Drive and Mason-Montgomery Road. To learn more about the opportunity to become a Farmers agent please visit www.farmerscincinnati.com. For more information on Farmers insurance please visit www.farmers.com.

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