MediaRoom

Farmers Insurance Topping Ceremony for New Print Distribution Center and Office Building Set for May 26, 2010

365,000-Square-Foot Project Signals Farmers' Continued Growth in Michigan

PR Newswire

A traditional building topping-off ceremony will be held on May 26, 2010, 10 A.M. at the building expansion site of Farmers Insurance Group at 5665 Kraft Lake Drive, Caledonia, MI 49316. The building expansion will eventually bring 1,600 jobs to the state and employ 420 workers in its construction.

(Logo: http://www.newscom.com/cgi-bin/prnh/20080605/LATH062)

"The topping ceremony follows the June, 2009 announcement made by Farmers CEO Bob Woudstra who stated the expansion is another example of Farmers' continuing commitment to doing business in Michigan," noted Steve Boshoven, senior vice president of Farmers Group, Inc.

WHAT: May 26, 2010 at 10:00 A.M., Farmers Insurance Group of Companies(R) will conduct a building construction topping ceremony for two new buildings totaling 364,045 square feet on the existing grounds of Farmers Insurance office facilities located in Caledonia.

WHO: Michael Bigelow, Vice President of Business Integration

Mike Kelly, President of Wolverine Construction
Farmers Agents, District Managers and Employees

WHERE: Farmers Kraft Lake Office Park
5665 North Kraft Lake Drive
Caledonia, Michigan 49316
Please follow signs once in the Farmers Office Complex to the location of the Topping Off Ceremony.

"I am proud to announce that the expansion, when completed will include a 264,045-square-foot office building and a 100,000-square-foot print and distribution center, and will eventually bring up to 1,600 jobs to the state," noted Woudstra.

"There are 27 West Michigan firms assigned to this project, making up more than 90% of all construction subcontracts. Over the duration of construction more than 420 local construction workers will be employed on site because of this project. At the height of construction there will be more than 200 workers on site at once," Woudstra stated.

"Farmers has been in Michigan since 1949," noted Boshoven. "Today there are thousands of Farmers employees, agents and district managers all across Michigan. We're committed to making sure we have the best resources, training and job opportunities available to meet our customers' needs, now and in the future."

Farmers is a trade name and may refer to Farmers Group, Inc. or the Farmers Exchanges, as the case may be. Farmers Group, Inc., a management and holding company, along with its subsidiaries, is wholly owned by the Zurich Financial Services Group. The Farmers Exchanges are three reciprocal insurers (Farmers Insurance Exchange, Fire Insurance Exchange and Truck Insurance Exchange), including their subsidiaries and affiliates, owned by their policyholders, and managed by Farmers Group, Inc. and its subsidiaries. For more information about Farmers, visit our Web site at www.farmers.com.

Contact: Jerry Davies
213-400-4459
Jerry.davies@farmersinsurance.com

First Call Analyst:
FCMN Contact:

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