

Over 200 Firefighters Will be Honored at Appreciation Cookout Co-Sponsored by Dallas Fire-Rescue and Farmers Insurance

PRNewswire

Dallas Fire-Rescue Chief Eddie Burns, Sr. and Farmers Insurance Group of Companies® will join together to host a special "Firefighter Appreciation Cookout" on April 12, 2010 at 11:30 a.m. at the Dallas Fire Department Training Center located at 5000 Dolphin Road in Dallas.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080605/LATH062>)

The cookout is part of the Farmers' Catastrophe Preparedness Road Show tour through which the insurance company, in partnership with local fire departments, provides residents with information on how to prepare for a disaster and its aftermath. Also featured will be the Farmers' Mobile Command Center Bus (MCC), a 46 foot long rolling communications center equipped with state of the art communications equipment and supplies.

A special "Firefighter Appreciation Cookout" will also be prepared for area Fire chiefs and firefighters at the Dallas Fire-Rescue Training Center

WHO: Dallas Fire-Rescue Chief Eddie Burns, Sr. and local firefighters
Jim Swope, North Texas State Executive Director, Farmers

WHAT: Farmers MCC is equipped with satellite communications to offer free laptop and cell phone service, food, supplies and help with insurance claims to victims of disasters.

WHEN: Monday, April 12, 2010
5 a.m. to 10:30 a.m. (Visiting Media facilities)

11:30 a.m. Firefighter Appreciation Cookout

WHERE: Dallas Fire-Rescue Training Center
5000 Dolphin Road
Dallas

"The MCC is one of three buses that are deployed to disaster sites throughout the United States to help customers and non-customers alike," explains Farmers North Texas State Executive Director Jim Swope. "The bus also has generator power that can run a small hospital, evacuation center, or communications equipment of emergency services agencies should their power go down."

Farmers is a trade name and may refer to Farmers Group, Inc. or the Farmers Exchanges, as the case may be. Farmers Group, Inc., a management and holding company, along with its subsidiaries, is wholly owned by the Zurich Financial Services Group. The Farmers Exchanges are three reciprocal insurers (Farmers Insurance Exchange, Fire Insurance Exchange and Truck Insurance Exchange), including their subsidiaries and affiliates, owned by their policyholders, and managed by Farmers Group, Inc. and its subsidiaries. For more information about Farmers, visit our Web site at www.farmers.com.

Contact: Jerry Davies
213-400-4459
jerry.davies@farmers.com

Luis Sahagun
818-584-0574
luis.sahagun@farmers.com

First Call Analyst:
FCMN Contact:

Photo: <http://www.newscom.com/cgi-bin/prnh/20080605/LATH062>

AP Archive: <http://photoarchive.ap.org/>

PRN Photo Desk, photodesk@prnewswire.com

SOURCE: Farmers Insurance

Web Site: <http://www.farmersinsurance.com/>

<https://newsroom.farmers.com/2010-04-09-Over-200-Firefighters-Will-be-Honored-at-Appreciation-Cookout-Co-Sponsored-by-Dallas-Fire-Rescue-and-Farmers-Insurance>