

MediaRoom

## Farmers Insurance Joins With Oklahoma City Firefighters to Launch National Preparedness Road Show on April 8

PRNewswire

Farmers Insurance Group of Companies®, together with Oklahoma City Fire Chief G. Keith Bryant and the Oklahoma City Fire Department, will launch its seven-city Disaster Preparedness Road Show on April 8, 2010 in Oklahoma City.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080605/LATH062>)

As part of the tour, local Oklahoma City Fire Fighters will provide local residents with information on how to prepare for a disaster and its aftermath. Also featured will be the Farmers' Mobile Command Center Bus (MCC), a 46 foot long rolling communications center equipped with state of the art communications equipment and supplies.

A special "Firefighters Appreciation Cookout" will also be prepared for area Fire chiefs and firefighters at the Oklahoma Fire Training Center, 850 N. Portland, Oklahoma City at 11:30 a.m.

WHO: Oklahoma City Fire Chief G. Keith Bryant and local firefighters  
John Lucido, Oklahoma State Executive Director, Farmers

WHAT: Farmers MCC is equipped with satellite communications to offer  
free laptop and cell phone service, food, supplies and help with  
insurance claims to victims of disasters.

WHEN: Thursday, April 8, 2010  
5 a.m. to 10:30 a.m. (Visiting Media facilities)

11:30 a.m. Firefighters Appreciation Cookout

WHERE: Oklahoma Fire Training Center  
850 N. Portland  
Oklahoma City

"The MCC is one of three buses that are deployed to disaster sites throughout the United States to help customers and non-customers alike," explains Farmers Oklahoma State Executive Director John Lucido. "The bus also has generator power that can run a small hospital, evacuation center, or communications equipment of emergency services agencies should their power go down."

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