

MediaRoom

## Thomas White, President and CEO of Farmers Life Insurance Company, Announces the Appointment of Rion Groves to Vice President of Life Marketing

PRNewswire

Farmers Life Insurance Company President and CEO Thomas White announced today the appointment of Rion Groves from Executive Director of Life Marketing to Vice President, Life Marketing.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080605/LATH062>)

"Rion has a wealth of knowledge and experience that he is bringing to the Life Marketing position," stated Mr. White. "We are excited about having Rion in this new position having served in a number of increasing responsibility positions in sales, development and marketing operations. We are looking forward to his leadership in the new position to help Farmers Life obtain ambitious growth goals in the future. I offer sincere congratulations to Rion on his new appointment."

Mr. Groves began his career with Farmers in May 1980 as a Sales Trainee. He has held numerous positions with increasing responsibilities in sales and marketing including: Division Agency Manager, Regional Sales Education Manager, Regional Agency and Sales Manager, AVP of Market Development, and recently, he was the Executive Director for the State of Colorado before becoming Executive Director of Life Marketing.

Mr. Groves is an active volunteer for the annual March of Dimes campaigns and was awarded the Volunteer of the Year.

He earned a Bachelor's degree from Portland State University and has completed Graduate studies in Business at the University of Puget Sound. He also holds the FINRA series 6, 26 and 63 licenses.

Mr. Groves resides with his family in Snoqualmie, Washington.

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