

MediaRoom

Thomas White, President and CEO of Farmers Life Insurance Company, Announces Appointment of Brian Fitzpatrick to Vice President of Life Sales

PRNewswire

Farmers Life Insurance Company President and CEO Thomas White announced today the appointment of Brian Fitzpatrick from Executive Director of Life Sales to Vice President, Life Sales.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080605/LATH062>)

"I am pleased to announce Brian's promotion," stated Mr. White. "He has served in a number of increasing responsibility positions in sales, marketing and underwriting since joining Farmers in August, 1988. We are looking forward to him bringing his wealth of life insurance knowledge and experience to his new position to maximize the growth potential of Farmers Life. I offer sincere congratulations to Brian on his new appointment."

Mr. Fitzpatrick began his career with Farmers in 1988 as a sales management trainee in the Pleasanton, California, office. After serving in many positions in sales, marketing and underwriting, he was promoted to the State Executive Director for Indiana in May 2003 before joining Farmers New World Life as Executive Director of Life Marketing in 2008.

Mr. Fitzpatrick developed the first ever Farmers Life Sales Training function and team, helping to establish the next steps of the Farmers Life strategy of enabling and advancing agents' sales abilities.

His career Accomplishments include initiating numerous sales management and sales results programs which led to restructuring of the Life Sales team throughout the company.

Mr. Fitzpatrick earned a Bachelor of Arts degree from San Jose State University. He has completed courses towards his Masters in Organizational Leadership from BIOLA University. He holds FINRA series 6, 63 and 26 licenses.

A native of California, Mr. Fitzpatrick resides in Woodinville, WA, with his family.

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