

MediaRoom

Show Your Love Valentine's Day With a Special Gift; but be Sure to Insure That Gift so That Your Love Lasts Longer Than a Day

PRNewswire

Over the next several days, husbands and wives, boyfriends and girlfriends, and even secret admirers will be anguishing over the perfect Valentine's Day gift for that special someone.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080605/LATH062>)

While those gifts will likely win you high praise for the day from your sweetheart, the Farmers Insurance Group of Companies® wants to remind all lovebirds to make sure those gifts are properly insured, providing peace of mind long after Valentine's Day is over.

For many, Valentine's Day means a trip to the jewelry store, the fashion store for that "must have" designer bag or to the electronics store for the latest HD big screen television with the high-end surround-sound speaker system.

"Every year, we insure thousands of diamond rings, designer watches, high-end electronics and other types of specialty items for our customers," said Jeff Reinig, vice president of property insurance for Farmers. "And, sure enough, every year, things tend to happen to some of those items - they get lost, stolen, or damaged. That's why it's important to make sure you have the right insurance for these special items."

Many people don't remember that most homeowners insurance policies have special limitations when it comes to covering items like jewelry, watches, furs, computer equipment, to name a few. That's why it makes sense to learn about any special coverages now, just in case anything does happen.

"The best way to ensure that you are properly covered is to talk with your insurance agent before you make that special purchase to find out if additional coverage is needed," said Reinig.

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