

MediaRoom

Daniel J. Schrock Named Vice President - Expansion Markets for Farmers Insurance

PRNewswire

Farmers Insurance Group of Companies® announces the appointment of Dan Schrock to Vice President - Expansion Markets. The promotion of Mr. Schrock will have him reporting to Senior Vice President Scott Stice.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080605/LATH062>)

"Dan brings a great deal of experience and talent to this newly-created position," said Stice. "He possesses the right skill sets needed to lead our Business Development Centers in Ohio and Wisconsin and will be a critical force in helping Farmers expand our exclusive agency force into new markets in the U.S."

"I am thrilled at the opportunity to build Farmers' exclusive agent distribution system in these new markets," stated Schrock. "I also look forward to reinvigorating our existing agency recruitment and training efforts in our Midwestern development centers."

Mr. Schrock joined Farmers in May 1990 as an auto underwriter in the Overland Park Regional Office. In January 1993 he transferred to the Claims function as a Claims representative. Mr. Schrock moved quickly through the Claims ranks as senior Claims representative, Claims management trainee, and branch Claims supervisor of the Tulsa, Oklahoma BCO.

In August 1998, Mr. Schrock transferred to the Columbus Service Center as a Personal Lines agency consultant. Two years later, in October 2000, he relocated to the Los Angeles area as Farmers Financial Solutions National Sales Manager. In May 2002 Mr. Schrock transferred to the Austin Service Center as division marketing manager and returned to the Home Office as a senior marketing consultant and was subsequently promoted to director of Home Office Sales. In June 2006, he was promoted to State Executive Director - Michigan.

Mr. Schrock earned a bachelor of arts degree in economics from the University of Iowa in Iowa City, IA and holds Chartered Property Casualty Underwriter (CPCU) and Graduate in Claims Administration (GCA) designations.

Mr. Schrock and his wife, Beth, and children, Alexandra and Danny, will relocate to the Southern California area.

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