MediaRoom

Farmers Insurance to Open Business Development Center in Minneapolis, Minnesota October 19
MEDIA AND PUBLIC INVITED TO GRAND OPENING

PRNewswire

Farmers Insurance Group of Companies® announces that its newest Business Development Center will open in Minneapolis, Minnesota October 19, 2009. According to Center Director Jeff Bock, the center is staffed to recruit and train new insurance and financial services professionals to be successful small business owners throughout the greater Minneapolis area.

(Logo: http://www.newscom.com/cgi-bin/prnh/20080605/LATH062)

WHAT: Grand Opening, Farmers Insurance Minneapolis Business Development Center
Ribbon Cutting Ceremony and Tours of Facility and Farmers Mobile Catastrophe Claims Bus to Follow

WHEN: October 19, 2009 at 9:30 a.m.--Opening Ceremony

WHERE: 4400 W. 78th Street, Suite #110
Bloomington, MN 55435

WHO: Minnesota Insurance Commissioner Glenn Wilson
State Senator, Geoff Michel
Bloomington Mayor Gene Winstead
Farmers Senior Vice President Ron Coble
Farmers Minnesota State Executive Director Locke Pierce
Director, Minneapolis Development Center Jeff Bock

"Farmers is seeking individuals who want to own their own business. We have the best small business opportunity in America and our goal is to establish Farmers agencies in neighborhoods throughout the greater Minneapolis area. We provide our agents with training that uses state-of-the-art business building techniques, designed to develop long-term relationships with our customers," noted Bock.

Anyone interested in looking into the small business agent opportunities offered by Farmers Insurance is welcome to attend the grand opening.

Special Feature: Farmers Mobile Catastrophe Claims Bus (MCC) will also be at the grand opening. The MCC is equipped with state-of-the-art satellite communications equipment, supplies, water, grill for cooking meals, and has satellite phones and laptops for use by customers and non customers alike. Tours of the MCC are available.

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